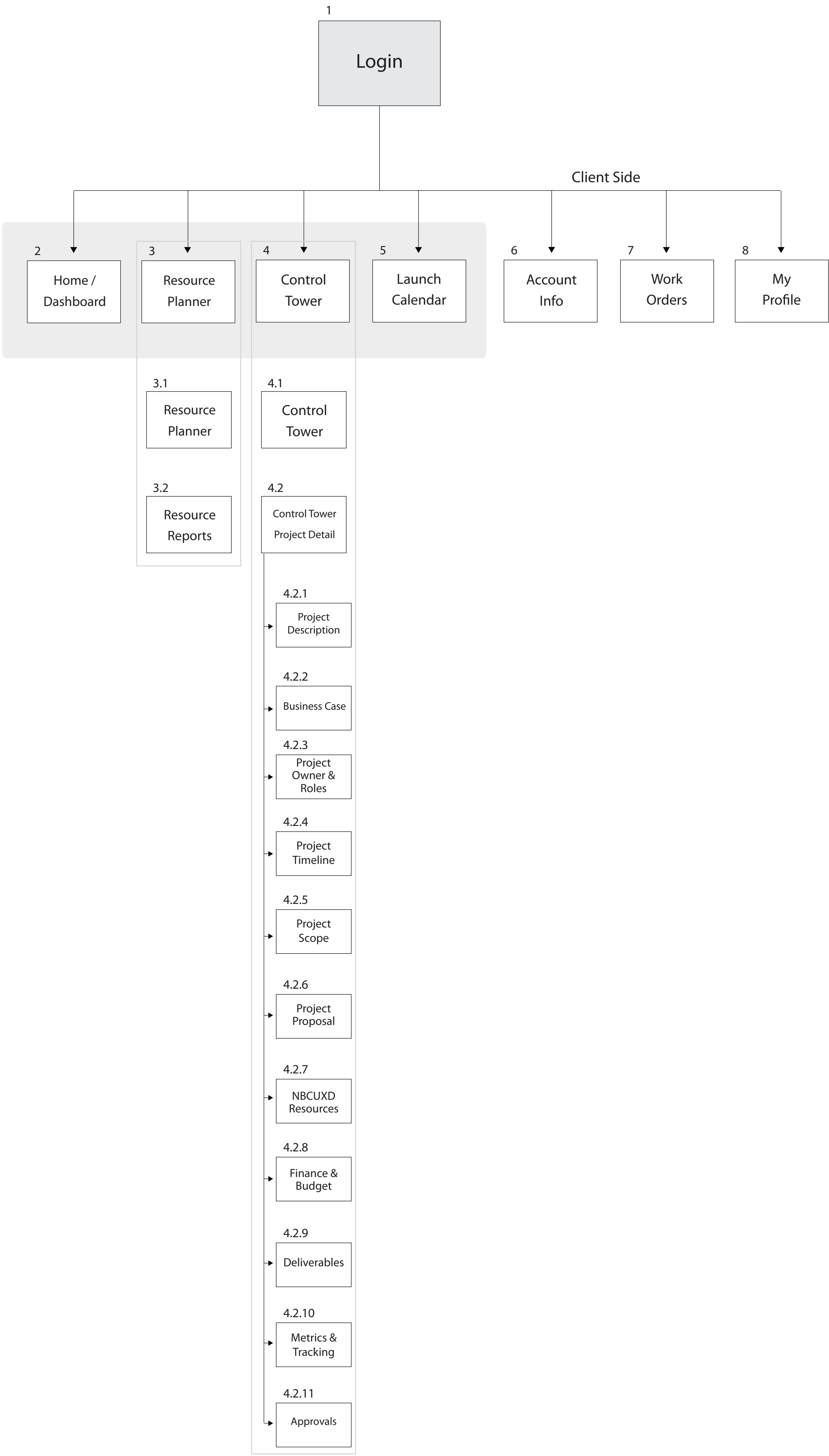
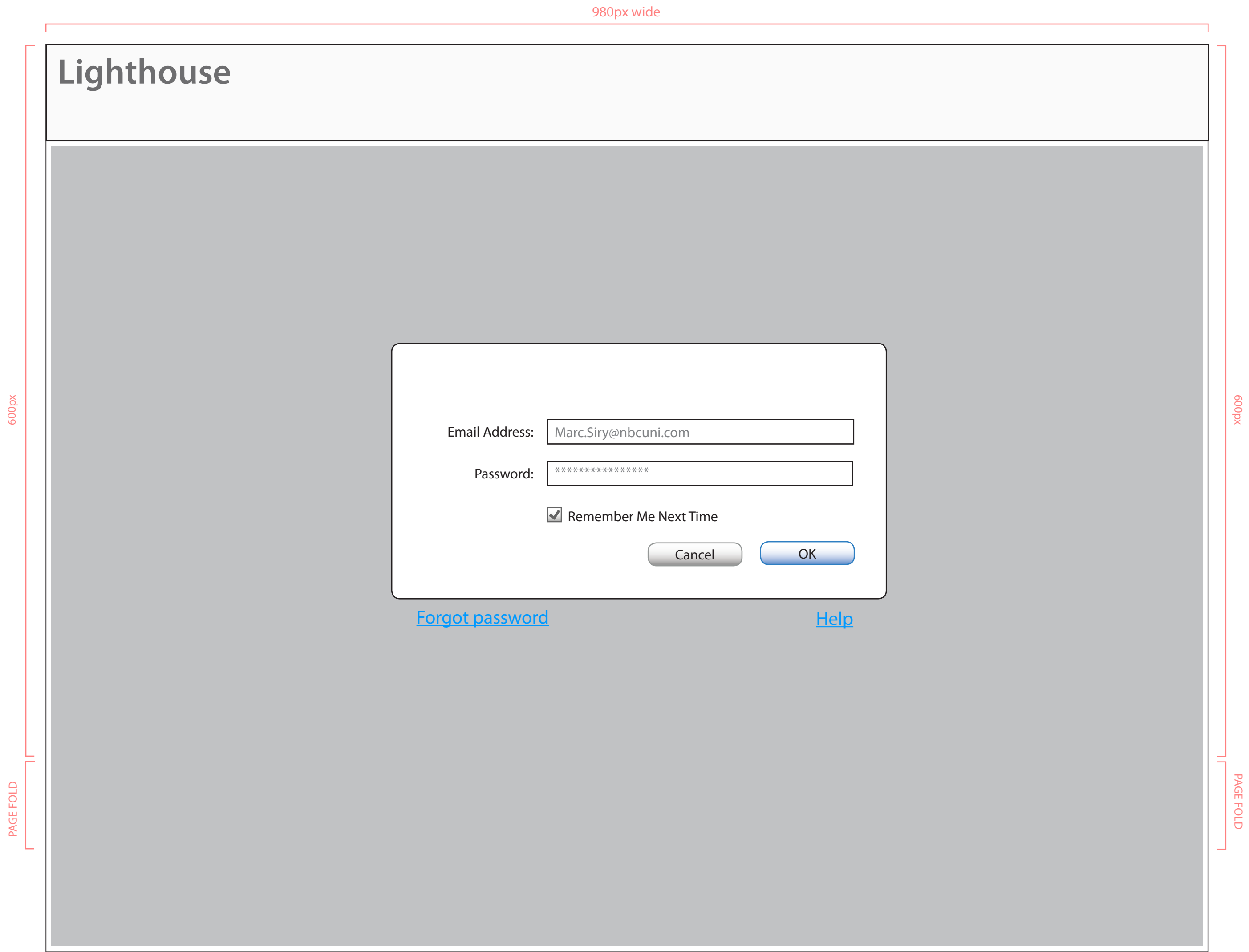


High-level Site Map



Project Lighthouse

1.1 Login



1.2 Login - Failed



980px wide

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Resource Planner

Edit

Time Allocated

Week: 89%

Month: 50%

Control Tower

Edit

Current Projects

-  NSW001x - Weather Plus Visual Design
- SCIFI006 - Battlestar Galactica Social Network
- INT001 - SCIFI international

Approvals

NSW001x - Weather Plus Visual Design

- UI3/18/08
- Design4/05/08
- Dev5/05/08

SCIFI006 - Battlestar Galactica Social Network

- UI5/18/08
- Design5/28/08
- Dev6/05/08

INT001 - SCIFI international

- UI5/18/08
- Design5/28/08
- Dev6/05/08

Launch Calendar

Edit

Status

Communicating

Reporting

Risk

600px

PAGE FOLD

600px

PAGE FOLD

980px wide

A

600px

PAGE FOLD

Lighthouse

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DashboardResource PlannerControl TowerLaunch Calendar

Resources Planner

Run Report

Week loading: 48% | Quarter loading: 22% | Year loading: 14%

DisplayingAll Resource Types▼for 3/17/08 - 3/20/08

Jump to:04/15/2008

Jump to

ABCDEFGHIJKLMNO

PQRSTUVWXYZ

Monday03/17/08

Tuesday03/18/08

Wednesday03/19/08

Thursday03/20/08

Friday03/21/08

Sat/Sun03/22 - 03/23

Aaron Aceves

Site Developer

View Month

Alex Lindsay

Site Developer

View Month

Alex Morrison

Development Producers

View Month

Amy Shriber

Director

View Month

Christopher Kirchner

Systems Analyst

View Month

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

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+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weat

BRAVO001 - Bra

TWOP008 - TW

+ Over Time

NWS001 - Weather Plus

Allocation Type

De-select current selection

Overhead / Internal

Out of Office

Unassigned

HOURS

Scheduled

Actual

Access Hollywood

Ad Sales

Bravo / TV Without Pity

CNBC

CNBC001 - Discussion

CNBC002 - Hulu Player Reskin

CNBC003 - CNBC Challenge Med

Board

Dig Philly

Emerging Networks

Extend Media (Vendor)

Focus Features

Green Is Universal

iCue

Interactive Media Product Development

International

iVillage

LIM [NBC Local]

Miscellaneous

NBC.com

NBC MediaWorks

NBC News

NBC Olympics

NBC Sports

NBCU Digital Media

NBC UXD

Oxygen

Parks and Resorts

SCIFI Channel

Social Networking

Telemundo

C

B

600px

D

PAGE FOLD

A

All Resource Types▼

Creative Directors

UI Designers

Visual Designers

Site Developers

Flash Developers

Producers

Development Producers

Operations

Uncategorized

B

De-select current selection

Overhead / Internal

Out of Office

Unassigned

The user may select the date and then select what they are working on or they will select what they are working on and then fill in the dates.

C

Jump to:04/15/2008

March 2008							April 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
24	25	26	27	28	29	1	24	25	26	27	28	29	1
2	3	4	5	6	7	8	2	3	4	5	6	7	8
9	10	11	12	13	14	15	9	10	11	12	13	14	15
16	17	18	19	20	21	22	16	17	18	19	20	21	22
23	24	25	26	27	28	29	23	24	25	26	27	28	29
30	31	1	2	3	4	5	30	31	1	2	3	4	5

When the user clicks on the calendar icon it will display a popup with the current and next month. This allows the user to jump to a specific week. If the user is to select 03/18 it would display 03/17-03/21

D

HOURS

Scheduled

Actual

Default selection for this is Scheduled.
User needs to select the type of hours before selecting spesific project.

NBCU User Experience Design

User Experience Design | Page 6

Step 1: User selects the “+ Over Time” option. Overtime detail box is displayed while the background is dimmed out.

1

Alex Morrison
Development Producers
View Month

Amy Shriber
Director
View Month

+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time
NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	
BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	
TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time

▶ Emerging Networks

▶ Extend Media (Vendor)

▶ Focus Features

▶ Green Is Universal

▶ iCue

▶ Interactive Media Product Development

▶ International

▶ iVillage

▶ LIM [NBC Local]

▶ Miscellaneous

▶ NBC.com

▶ NBC MediaWorks

▶ NBC News

▶ NBC Olympics

▶ NBC Sports

Step 2: User Selects the current project they are working on from the project list.

2

Displaying All Resource Types for 3/17/08 - 3/20/08

Jump to: 04/15/2008

Aaron Aceves
Site Developer
View Month

Alex Lindsay
Site Developer
View Month

Alex Morrison
Development Producers
View Month

Amy Shriber
Director
View Month

Christopher Kirchner
Systems Analyst
View Month

+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time
NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	
BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	
TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time

Over Time

Project Name / Number

Hours Mile Stone Select current mile stone

Notes

Save

Allocation Type

De-select current selection

Overhead / Internal

Out of Office

Unassigned

HOURS Scheduled Actual

▶ Access Hollywood

▶ Ad Sales

▶ Bravo / TV Without Pity

▼ CNBC

CNBC001 - Discussion

CNBC002 - Hulu Player Reskin

CNBC003 - CNBC Challenge Met

Board

▶ Dig Philly

▶ Emerging Networks

▶ Extend Media (Vendor)

▶ Focus Features

▶ Green Is Universal

▶ iCue

▶ Interactive Media Product Development

▶ International

▶ iVillage

▶ LIM [NBC Local]

▶ Miscellaneous

▶ NBC.com

▶ NBC MediaWorks

▶ NBC News

▶ NBC Olympics

▶ NBC Sports

▶ NBCU Digital Media

▶ NBC UXD

▶ Oxygen

▶ Parks and Resorts

▶ SCIFI Channel

▶ Social Networking

▶ Telemundo

Step 3: The project name is populated in the popup box then user clicks the “Save” button.

3

Over Time

Project CNBC002 - Hulu Player Reskin

Hours 4 Mile Stone Select current mile stone

Notes

Save

Step 4: Over time is added and highlighted in red. When user mouses over details are displayed.

4

Displaying All Resource Types for 3/17/08 - 3/20/08

Jump to: 04/15/2008

Aaron Aceves
Site Developer
View Month

Alex Lindsay
Site Developer
View Month

Alex Morrison
Development Producers
View Month

Amy Shriber
Director
View Month

Christopher Kirchner
Systems Analyst
View Month

+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time
NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	NWS001 - Weat	
BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	BRAVO001 - Bra	
TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	TWOP008 - TW	
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time

Over Time Info

Project: CNBC002 - Hulu Player Reskin

Hours: 4

Mile Stone:

Notes:

Allocation Type

De-select current selection

Overhead / Internal

Out of Office

Unassigned

HOURS Scheduled Actual

▶ Access Hollywood

▶ Ad Sales

▶ Bravo / TV Without Pity

▼ CNBC

CNBC001 - Discussion

CNBC002 - Hulu Player Reskin

CNBC003 - CNBC Challenge Met

Board

▶ Dig Philly

▶ Emerging Networks

▶ Extend Media (Vendor)

▶ Focus Features

▶ Green Is Universal

▶ iCue

▶ Interactive Media Product Development

▶ International

▶ iVillage

▶ LIM [NBC Local]

▶ Miscellaneous

▶ NBC.com

▶ NBC MediaWorks

▶ NBC News

▶ NBC Olympics

▶ NBC Sports

▶ NBCU Digital Media

▶ NBC UXD

▶ Oxygen

▶ Parks and Resorts

▶ SCIFI Channel

▶ Social Networking

▶ Telemundo

Over Time May be populated 2 different ways.

The user can click on “A” which will display the popup. Then click on field “B” and then select the project they are working on from field “C” which will populate the project information into field “B”.

The user may also select the project they are working on “C” then click on the add Over time button “A” and the project information will be populated into field “B”.

If the user entered the incorrect information they can select “B” and then select their new project “C”.

980px wide

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Resources Planner

Week loading: 48% | Quarter loading: 22% | Year loading: 14%

Run Report

All Resources

Displaying: Amy Shriber

Jump to: 04/15/2008



March 2008						
Monday	Tuesday	Wednesday	Thursday	Friday	Sat / Sun	
	3	4	5	6	7	8/9
	NWS001 - Weather	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP		
NWS001 - Weather	NWS001 - Weather	NWS001 - Weather	TWOP008 - TWoP	BRAVO001 - Bravo		
NWS001 - Weather	NWS001 - Weather	GIU003 - Green is	NWS001 - Weather	NWS001 - Weather		
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	
	10	11	12	13	14	15/16
	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP		
	NWS001 - Weather	NWS001 - Weather	NWS001 - Weather	NWS001 - Weather		
	BRAVO001 - Bravo	BRAVO001 - Bravo	BRAVO001 - Bravo	BRAVO001 - Bravo		
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	
NWS001 - Weathe	NWS001 - Weathe	NWS001 - Weathe	NWS001 - Weathe	NWS001 - Weathe		22/23
BRAVO001 - Bravo	BRAVO001 - Bravo	BRAVO001 - Bravo	BRAVO001 - Bravo	BRAVO001 - Bravo		
TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP		
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	
	24	25	26	27	28	29/30
NBCUXD002 -	NBCUXD002 -	NBCUXD002 -	NBCUXD002 -	NBCUXD002 -		
TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP	TWOP008 - TWoP	UNIPX005 - Mam-		
NWS001 - Weather	NWS001 - Weather	NWS001 - Weather	NWS001 - Weather	NWS001 - Weather		
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	
	31	1	2	3	4	5/6
NBCUXD002 -	MUN001 - Mun2					
NWS001 - Weather	INT001 - SCIFI					
BRAVO001 - Bravo						
+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	+ Over Time	

Allocation Type

De-select current selection

Overhead / Internal

Out of Office

Unassigned

HOURS

Scheduled

Actual

- ▶ Access Hollywood
- ▶ Ad Sales
- ▶ Bravo / TV Without Pity
- ▼ CNBC
 - ▶ CNBC001 - Discussion
 - ▶ CNBC002 - Hulu Player Reskin
 - ▶ CNBC003 - CNBC Challenge Media Board
- ▶ Dig Philly
- ▶ Emerging Networks
- ▶ Extend Media (Vendor)
- ▶ Focus Features
- ▶ Green Is Universal
- ▶ iCue
- ▶ Interactive Media Product Development
- ▶ International
- ▶ iVillage
- ▶ LIM [NBC Local]
- ▶ Miscellaneous
- ▶ NBC.com
- ▶ NBC MediaWorks
- ▶ NBC News
- ▶ NBC Olympics
- ▶ NBC Sports
- ▶ NBCU Digital Media
- ▶ NBC UXD
- ▶ Oxygen
- ▶ Parks and Resorts
- ▶ SCIFI Channel
- ▶ Social Networking
- ▶ Telemundo

Project Lighthouse

980px wide

600px

PAGE FOLD

B

600px

PAGE FOLD

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Create New Project

Duplicate Project

Archive Project

Delete Project

Company

All

Project

A

total active projects36

total budget\$2,250,000

Project	Budget	Launch	Pjt Completeness	Select Risk
▼ Access Hollywood				
AH000 - Access Hollywood Customer Info Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	100%	⚠
AH003 - Flash Dynamic Lead (Flash Panels) Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08		Risk Info Project Risk Risk: Time This project timeline is slipping because
▼ Ad Sales				
ADS000 - Ad Sales Client Info and References Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	84%	
▼ Bravo / TV Without Pity				
BRAVO001 - Bravo Stabilization/ Migration Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	25%	⚠
BRAVO008 - Bravo Video Archive Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	50%	
▶ Broadcast Interactive Media				
▶ CNBC				
▶ Dig Philly				
▶ Emerging Networks				
▶ Extend Media (Vendor)				

A Quick Filter - will filter the content by what you begin to type

B

Select Risk

Money

Time

Technology

Scope

Resource

Other

Will be able to sort by the different types of risk.

Project Lighthouse

980px wide

A

600px

PAGE FOLD

600px

PAGE FOLD

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Create New Project

Duplicate Project

Archive Project

Delete Project

Company

All

Project

Oly

total active projects

36

total budget

\$2,250,000

Project	Budget	Launch	Pjt Completeness	Select Risk
▼ NBC Sports				
NBCS001 - Olympics Beijing 2008 Site Design Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	100%	
NBCS005 - Olympics Affiliate Support Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	100%	
▼ NBCU MediaWorks				
MW008 - 1-Box ITV Olympics Create a "Build Your Red Carpet Dream Dress" game for Accesshollywood.com's coverage of the Golden Globes.	\$6,500	04/23/08	84%	

A The quick filter allows the user to type in the name of the project they are looking for. It will separate the projects by business.

Project Lighthouse

4.2.1 Control Tower - Create New Project

1

980px wide

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Cancel

Select Client/Company

NBCUxD

▼

Project Code

AH014p

Project Name

Curated Community Storyboards for Access Hollywood

Create Project

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Empty

Draft

Complete

Select Template

▼

Clear

Save

Next

⬇

B

/

U

|

:

:

:

|

⌵

⌵

⌵

Project description goes here

C

600px

600px

B

Cancel

Select Client/Company

Select

▼

NBC UXD

SCI-Fi

Access Hollywood

Bravo / TV Without Pity

iVillage

NBC News

Project Code

Project Name

Create Project

Cancel

Select Client/Company

NBCUxD

▼

Project Code

NBCUXD026

Project Name

Create Project

Cancel

Select Client/Company

NBCUxD

▼

Project Code

NBCUXD026

Project Name

Curated Community Storyboards for Access Hollywood

Create Project

4.2.2 Control Tower - View New Project - New Project Description

2

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

⬅ All Projects

Select Client/Company

NBCUxD

▼

Project Code (Auto Generated)

NBCUXD026

Project Name

Light House

▼

Project Completeness

68%

⚠

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Empty

Draft

Complete

Select Template

▼

Clear

Save

Next

⬇

B

/

U

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⌵

⌵

⌵

Project description goes here

A If there is no information for a section the user can uncheck the tab and make it disabled

B If the field is only partially filled out the user is able to save it as a draft and complete it at another time.

C On mouse down add risk to project will pop up

Add Risk to Project

Risk

Select Risk

▼

Comments

Save

Select Risk

▼

Money

Time

Technology

Scope

Resource

Other

NBCU User Experience Design

User Experience Design | Page 12

Project Lighthouse

4.2.4 Control Tower Project Description - Not Applicable Tabs

980px wide

600px

PAGE FOLD

600px

PAGE FOLD

Lighthouse

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DashboardResource PlannerControl TowerLaunch Calendar

All Projects

Select Client/CompanyNBCUXD

Project Code (Auto Generated)NBCUXD026

Project NameLighthouse

Project Completeness68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

EmptyDraftComplete

ClearSaveNext

B

/

U

Select Template

Project description goes here

When the user unchecks the tabs they become disabled and no longer affect the project completeness.

NBC UX User Experience Design

User Experience Design | Page 13

980px wide

600px

PAGE FOLD

600px

PAGE FOLD

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUxD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

DeliverablesMetrics & TrackingApprovals

Add New Tab

Empty

Draft

Complete

Clear

Save

Next

B

/

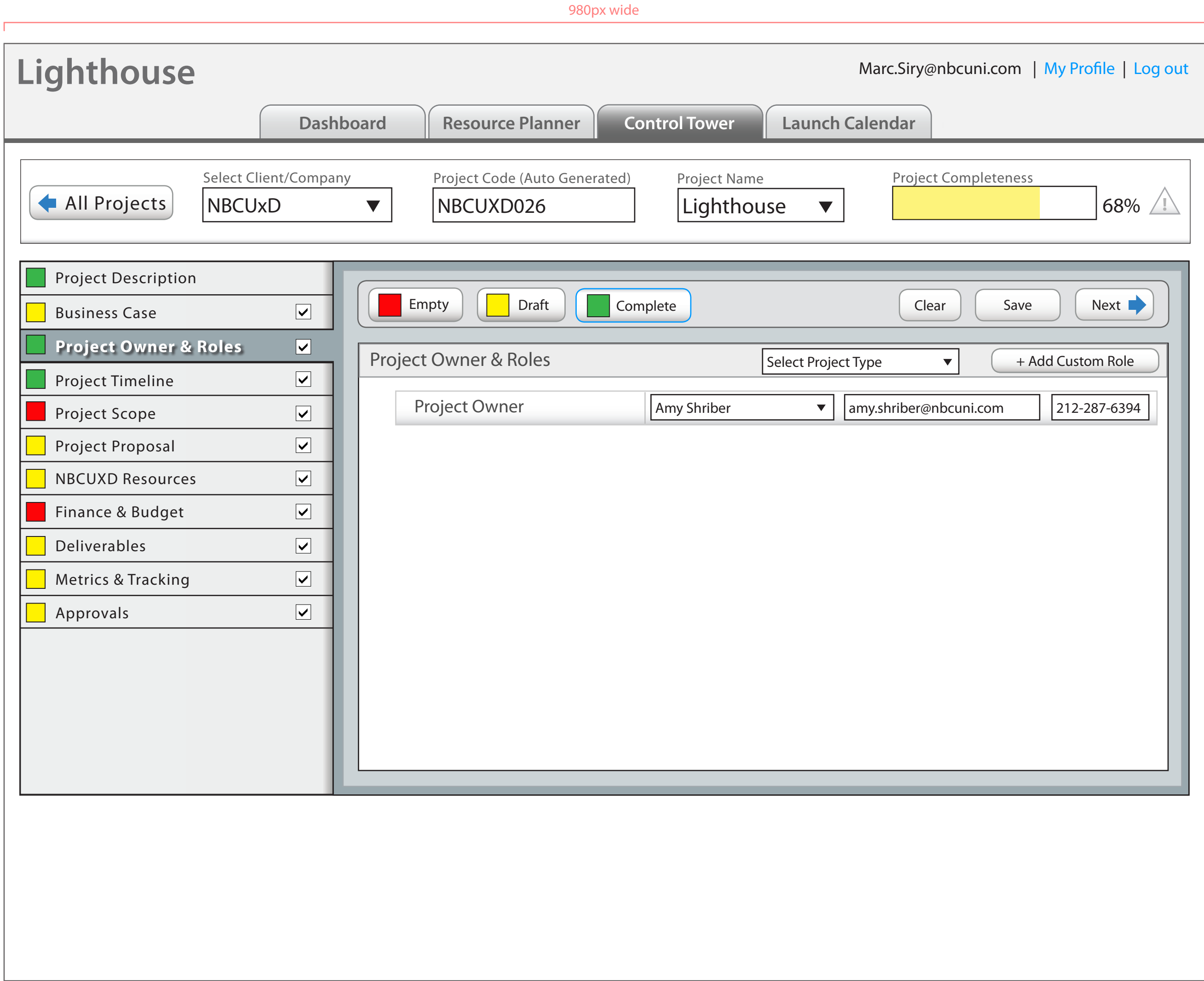
U

Select Template

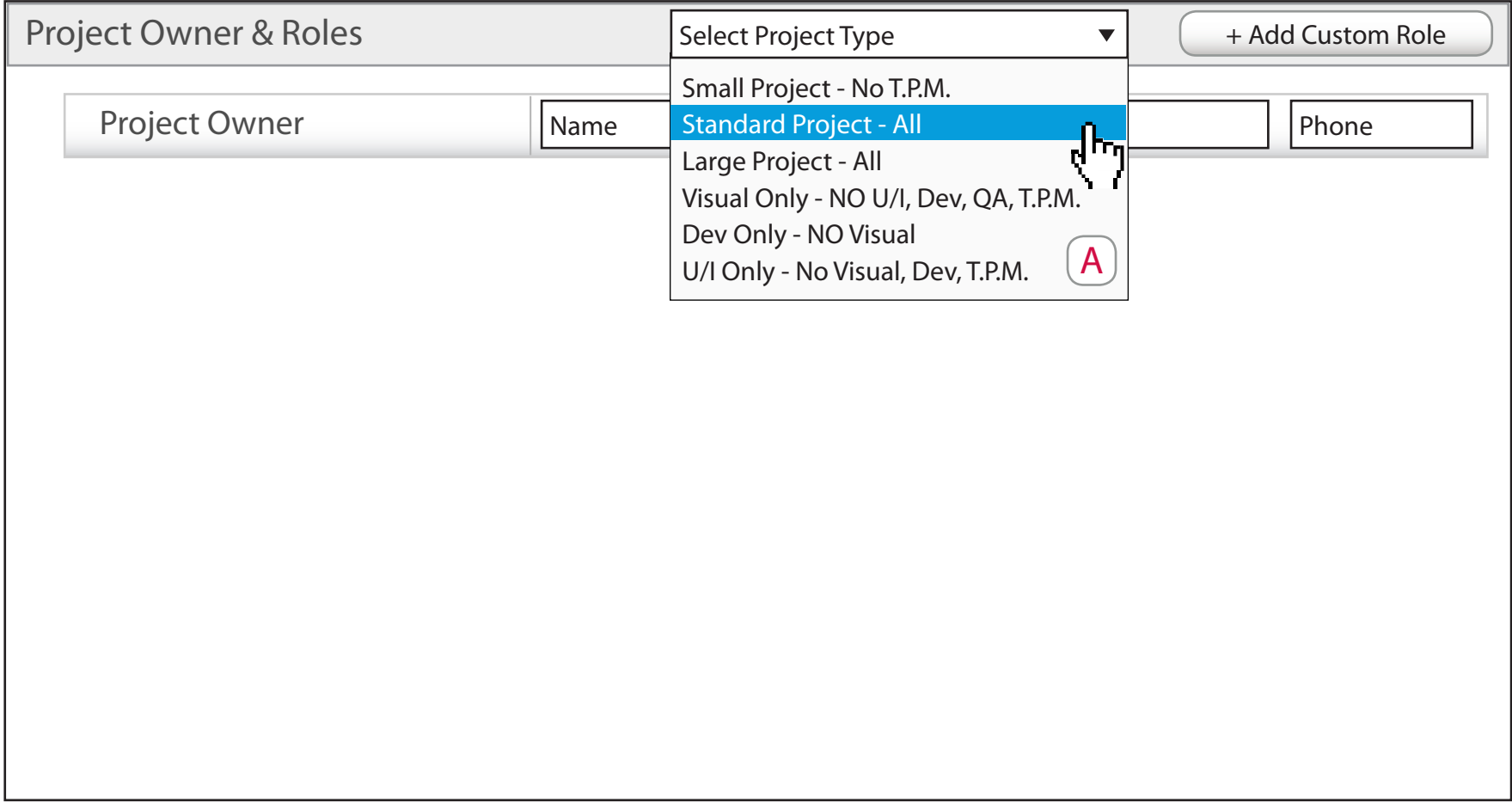
Business Case goes here

NBCUser Experience Design

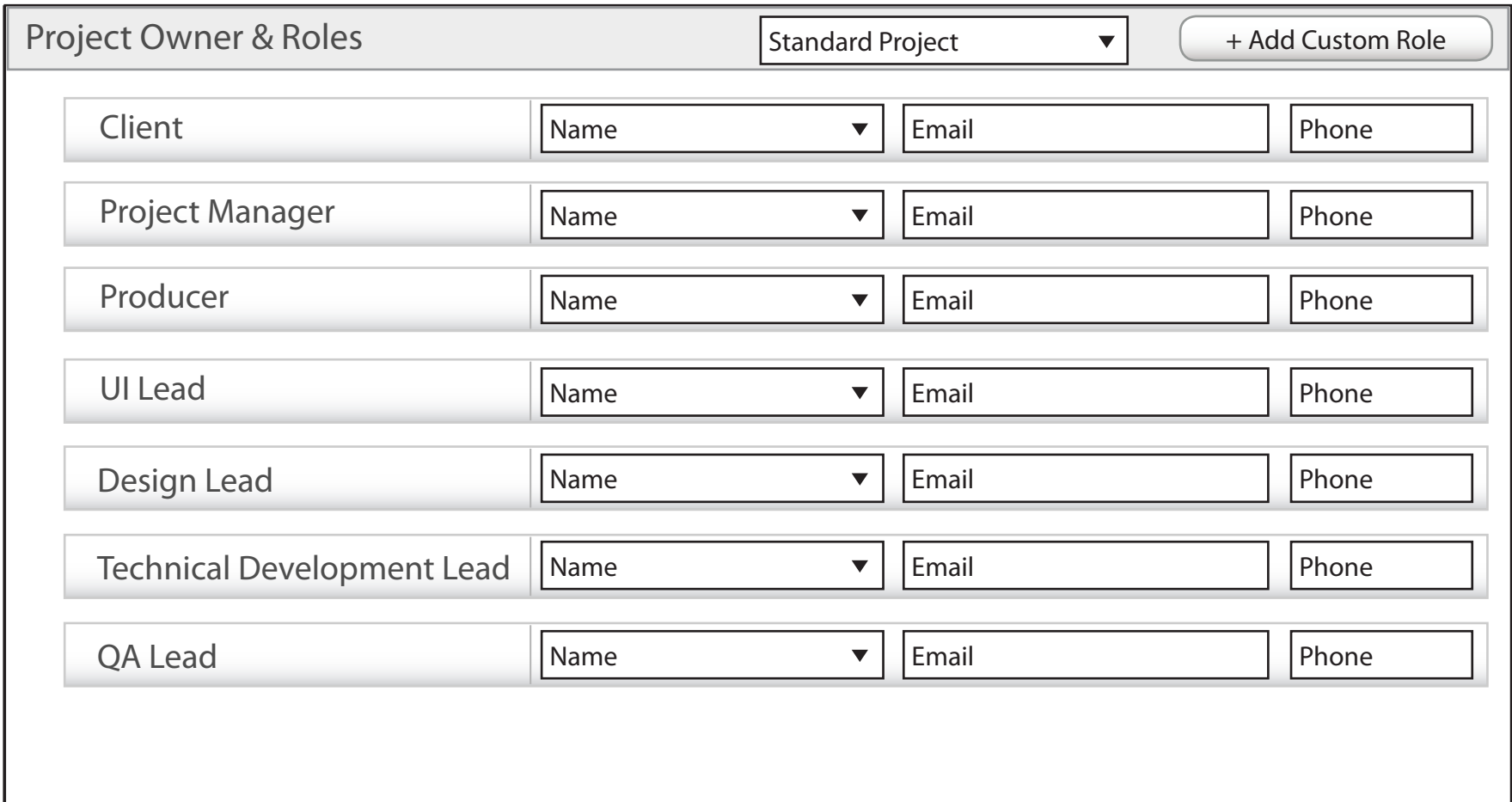
User Experience Design | Page 14



Step 1: User clicks on the Selects the Project Type



Step 2: The page is populated with the the fields defined for that project.



If the user does not need a particular role they will be able to delete it. Also if they need to add additional roles they may do that by clicking on the add custom role button.

A Add to Project Type's button will allow the user to save a custom layout to the project type dropdown list.

Note: The system will be smart enough to know what the creators role is and pre populate their name role into the table. The user will be able to modify the information and change it to another persons name.

Lighthouse

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DashboardResource PlannerControl TowerLaunch Calendar

All Projects

Select Client/CompanyNBCUxD

Project Code (Auto Generated)NBCUXD026

Project NameLighthouse

Project Completeness68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Add New Tab

EmptyDraftComplete

ClearSaveNext

Project Owner & Roles

Select Project Type

+ Add Custom Role

ClientAmy Shriberamy.shriber@nbcuni.com212-287-6394

ProducerNameEmailPhone

Project ManagerNameEmailPhone

UI LeadNameEmailPhone

Design LeadNameEmailPhone

Technical Development LeadNameEmailPhone

QA LeadNameEmailPhone

A When the user mouses over the row they will be able to move it up and down on the list. The delete icon will be displayed so they will be able to remove the row if its no longer needed.

Step 1: User clicks on the “Add Custom Role” button.

Project Owner & Roles

Standard Project

Add Custom Role

Project OwnerNameEmailPhone

Project ManagerNameEmailPhone

ProducerNameEmailPhone

UI LeadNameEmailPhone

Design LeadNameEmailPhone

Technical Development LeadNameEmailPhone

QA LeadNameEmailPhone

Note: In the puldown menu need to include “CLIENT”

Step 2: A popup is displayed and the user enters the new information and clicks the ok button.

Add Custom Role

UXD

Resource TypeNameEmailPhone

OK

Step 3: The new role is now displayed on the page.

Project Owner & Roles

Standard Project

Add Custom Role

Project OwnerNameEmailPhone

Project ManagerNameEmailPhone

ProducerNameEmailPhone

UI LeadNameEmailPhone

Design LeadNameEmailPhone

Technical Development LeadNameEmailPhone

QA LeadNameEmailPhone

New RoleNameEmailPhone

When the user selects the name from the dropdown it will populate the email and phone number fields.

If the user is unable to find the person they will be able to enter in their name, email, and phone # manually.

NBUX User Experience Design

User Experience Design | Page 16

980px wide

600px

PAGE FOLD

600px

PAGE FOLD

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUxD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Empty

Draft

Complete

Clear

Save

Next

Projected Timeline For Phases of the Project

Select Project Type

+ Add Custom Phase

Discovery*

Start Date

03/1/2008

Projected End Date

03/10/2008

UI

Start Date

03/11/2008

Projected End Date

04/11/2008

Client Sign Off

Date

03/11/2008

Projected End Date

04/11/2008

Visual Design

Start Date

04/11/2008

Projected End Date

04/11/2008

Development

Start Date

03/11/2008

Projected End Date

04/11/2008

QA

Start Date

03/11/2008

Projected End Date

04/11/2008

(Beta) Soft Launch

Start Date

03/11/2008

Projected End Date

04/11/2008

Public Launch

Start Date

03/11/2008

Projected End Date

04/11/2008

* Discovery = Proposed

Step 1: User clicks on the “Add Custom Phase” button.

Projected Timeline For Phases of the Project

Select Project Type

Add Custom Phase

Client Sign Off

Start Date

03/11/2008

Projected End Date

04/11/2008

Requirement Sign Off

Start Date

03/11/2008

Projected End Date

04/11/2008

Completion of Dev

Start Date

03/11/2008

Projected End Date

04/11/2008

UI

Start Date

03/11/2008

Projected End Date

04/11/2008

Step 2: A new row is displayed.

Projected Timeline For Phases of the Project

Select Project Type

Add Custom Phase

Client Sign Off

Start Date

03/11/2008

Projected End Date

04/11/2008

Requirement Sign Off

Start Date

03/11/2008

Projected End Date

04/11/2008

Completion of Dev

Start Date

03/11/2008

Projected End Date

04/11/2008

UI

Start Date

03/11/2008

Projected End Date

04/11/2008

Project Phase

Start Date

03/11/2008

Projected End Date

04/11/2008

Kick-off

UI

Visual

Flash

Dev

Management

Q/A

Launch

Post-Launch

NBCU User Experience Design

User Experience Design | Page 18

980px wide

600px

PAGE FOLD

600px

PAGE FOLD

Lighthouse

Marc.Siry@nbcuni.com | [My Profile](#) | [Log out](#)

Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUxD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Add New Tab

Empty

Draft

Complete

Clear

Save

Next

B

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Go

Project scope goes here

NBC

User Experience Design

User Experience Design | Page 19

980px wide

Lighthouse

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DashboardResource PlannerControl TowerLaunch Calendar

All Projects

Select Client/CompanyNBCUXD

Project Code (Auto Generated)NBCUXD026

Project NameLighthouse

Project Completeness68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Sort by Type of Resource

U/I

Producer

Technical Producer

Visual Design

Flash Programmer

Development

Q/A

NBCUXD Resources

Select UXD Resource: Dmitry Zak

Select UXD Resource: Rebecca Anema

Select UXD Resource: Michael Tsivin

Select UXD Resource: Laurie Bozcar

Select UXD Resource: Steve Apple

Actual Hours: 9 hours

Actual Hours: 6 hours

Actual Hours: 5 hours

Booked Hours: 5 hours

Booked Hours: 7 hours

Booked Hours: 6 hours

Booked Hours: 9 hours

Booked Hours: 7 hours

Save

Next

+ Add Resource

Manage Resource Planner >>

Note: Fields are auto-polulated from the Resource Planner

600px

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Project Lighthouse

4.2.8 Control Tower Finance & Budget

980px wide

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUXD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Add New Tab

Clear

Save

Next

Finance & Budget

Budget Code: OKG 7954

+ Add Item

U/I Phase	Allocated Hours: 6 hours	Actual Hours: 8 hours	Total
Visual			
Dev. (Includes QA)			
			Overall Total

Note: Driven by Milestones

SaveNext

NBCUXD Resources

Sort by Type of Resource

UI

Producer

Technical Producer

Visual Design

Flash Programmer

Development

Q/A

+ Add Resource

Select UXD Resource:	Dmitry Zak		Booked Hours:	5 hours	
Select UXD Resource:	Rebecca Anema		Booked Hours:	7 hours	
Select UXD Resource:	Michael Tsivin	Actual Hours:	9 hours	Booked Hours:	6 hours
Select UXD Resource:	Steve Apple	Actual Hours:	5 hours	Booked Hours:	7 hours

Manage Resource Planner >>

Project Lighthouse

4.2.9 Control Tower Deliverables

980px wide

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUxD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Add New Tab

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Select Template

Deliverable description goes here

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Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

All Projects

Select Client/Company

NBCUxD

Project Code (Auto Generated)

NBCUXD026

Project Name

Lighthouse

Project Completeness

68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

Add New Tab

Empty

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Complete

Clear

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Select Template

Metrics & Tracking description goes here

NBC

User Experience Design

User Experience Design | Page 24

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Lighthouse

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DashboardResource PlannerControl TowerLaunch Calendar

All Projects

Select Client/CompanyNBCUxD

Project Code (Auto Generated)NBCUXD026

Project NameLighthouse

Project Completeness68%

Project Description

Business Case

Project Owner & Roles

Project Timeline

Project Scope

Project Proposal

NBCUXD Resources

Finance & Budget

Deliverables

Metrics & Tracking

Approvals

+ Add New Tab

EmptyDraftComplete

ClearSaveNext

Approvals

+ Add Name

Marc Siry

Vice President, User Experience

917-882-7919

Approved

04/11/2008

Zeb Holt

Development Lead

212-402-0383

Approved

04/11/2008

Name

Role

Phone

Approved

04/11/2008

UI Approval

Visual Approval

Will drive client side

NBCU

User Experience Design

User Experience Design | Page 25

980px wide

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Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

March 2008

S

M

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24

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April 2008

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Projects

March 16, 2008

16

17

18

19

20

2008

25

26

27

28

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30

31

01

02

03

March 30, 2008

Light House

UI

Visual

Dev

Q/A

Management

XXOO

XXOO

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XXOO

XXOO

Dev Info

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

Lorem Ipsum

A

A When a project timeline begins to slip that area will be highlighted in red. This will call out that intervention is needed.

Projected Timeline For Phases of the Project

Add Custom Phase

UI

Start Date

03/11/2008

Projected End Date

04/11/2008

Visual

Start Date

04/11/2008

Projected End Date

04/11/2008

Dev

Start Date

03/11/2008

Projected End Date

04/11/2008

Q/A

Start Date

03/11/2008

Projected End Date

04/11/2008

Management

Start Date

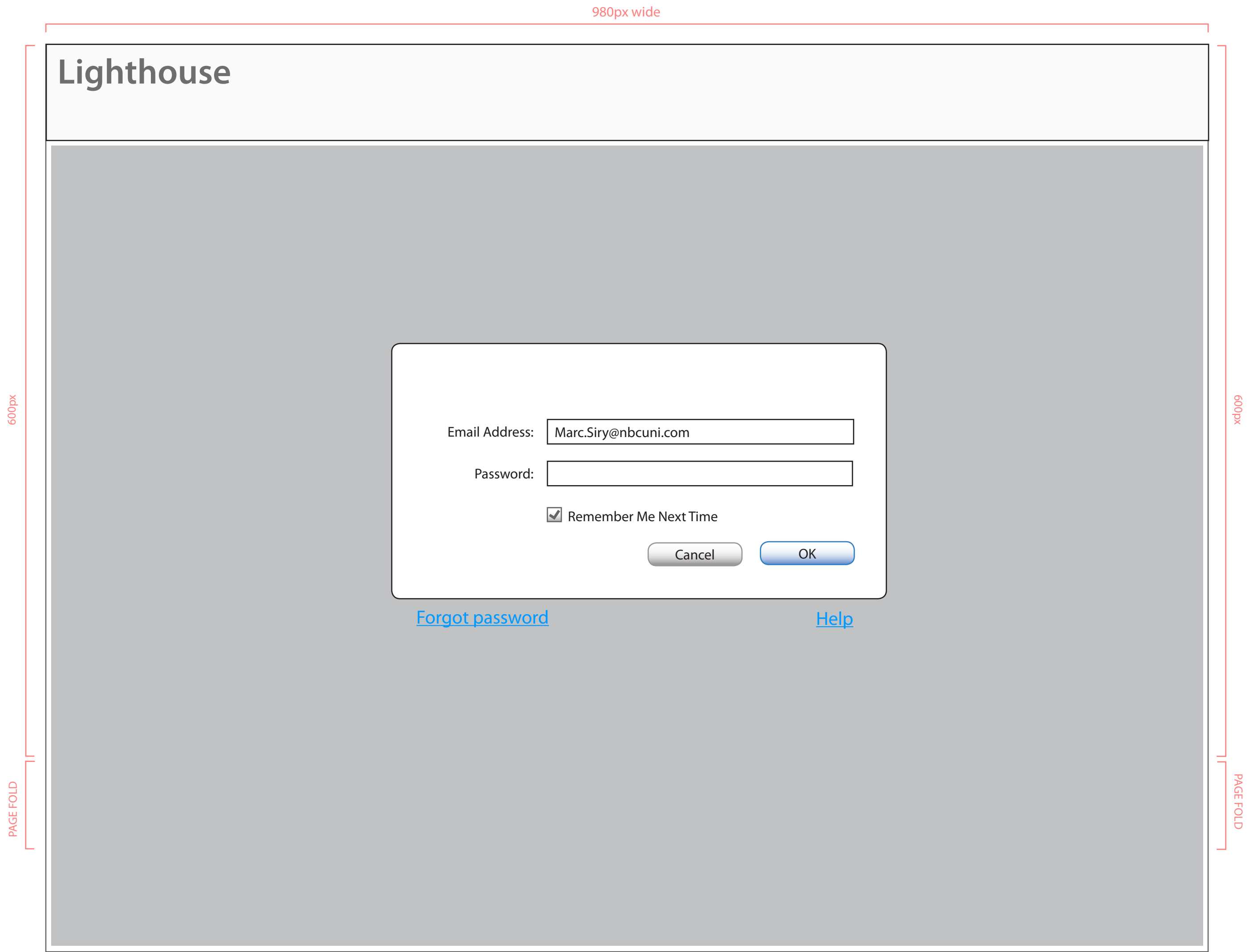
03/11/2008

Projected End Date

04/11/2008

Project Lighthouse

1.1 Login - Client Login



1.2 Login - Failed



980px wide

Lighthouse

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Account Info

Work Orders

▼ Current Projects

Project ▼	To Date	Budget	
▶ NBCS001 - Olympics Beijing 2008 Site Design	\$150,000	\$200,000	75%
▶ NBCS003 - Rotoworld Redesign	\$10,000	\$100,000	35% 
▶ NBCS004 - Sports Blog Migration and Redesign	\$175,000	\$250,000	50%

▼ Past Projects

Project ▼	To Date	Budget	
▶ NBCS005 - Olympics Affiliate Support	\$ 150,000	\$ 150,000	100% Create Work Order
▶ NBCS003 - Lorem Ipsum	\$ 175,000	\$ 175,000	100% Create Work Order
▶ NBCS004 - Lorem Ipsum	\$ 250,000	\$ 250,000	100% Create Work Order

A

 Projects will be linked to projects in basecamp

980px wide

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Account Info

Work Orders

▼ Current Projects

Project ▼	To Date	Budget	
▶ NBCS001 - Olympics Beijing 2008 Site Design	\$ 150,000	\$ 200,000	75%
▼ NBCS003 - Rotoworld Redesign	\$ 31,000	\$ 100,000	35% ⚠
Project Detail			
Role	Dates	To Date	Budget
Producer	03/15 - 04/25		
⚠ UI Stage	03/15 - 03/25	\$ 25,000	\$20,000 125%
Visual Stage	03/20 - 04/05	\$ 13,000	\$30,000 43%
Development Stage	04/01 - 04/20	\$ 8,000	\$50,000 6%
			Create Work Order
▶ NBCS004 - Sports Blog Migration and Redesign	\$ 175,000	\$ 250,000	50%

▼ Past Projects

Project ▼	To Date	Budget	
▶ NBCS005 - Olympics Affiliate Support	\$ 150,000	\$ 150,000	100% Create Work Order
▶ NBCS003 - Lorem Ipsum	\$ 175,000	\$ 175,000	100% Create Work Order
▶ NBCS004 - Lorem Ipsum	\$ 250,000	\$ 250,000	100% Create Work Order

A The client will be able to view the details of the project. They will be able to see the dates for each stage of the project and also how much of the budget is spent for each stage.

980px wide

Lighthouse

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Account Info

Work Orders

New Work Order Information

Project:

Type:

Priority:

Work Order Description:

Attach files to Work Order...

Submit

Requestors Information

Requested By:

Email:

Phone:

Work Order Status:

Assigned To:

Level of Effort: TBD

Start Date: TBD

Estimated Completion Date: TBD

Work Orders

Project Name	Type	Priority	Status	Requestor	Assigned To	ECD
BRAVOM07 -Top Chef Chicag..	HTML Update ⓘ	Critical	Open	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	UI Update ⓘ	Low	In Progress	Tom Colicchio	Dmitry Zak	04/15/08
BRAVOM07 -Top Chef Chicag..	Visual Update ⓘ	Medium	New	Tom Colicchio	Teresa Finch	04/15/08
BRAVOM07 -Top Chef Chicag..	Dev Update ⓘ	High	Completed	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update ⓘ	Critical	Under Review	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update ⓘ	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update ⓘ	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08

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Lighthouse

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Account Info

Work Orders

New Work Order Information

Project: ▼

Type: ▼

Priority: ▼

Work Order Description:

Attach files to Work Order...

► View 3 comments

+ Comment

Requestors Information



Requested By: ▼

Email:

Phone:

Work Order Status: ▼

Assigned To: ▼

Extra Resource: ▼

Level of Effort: ▼ ▼

Start Date:

Estimated Completion Date:

Update

Work Orders

Project Name	Type	Priority	Status	Requestor	Assigned To	ECD
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Open	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	UI Update	Low	In Progress	Tom Colicchio	Dmitry Zak	04/15/08
BRAVOM07 -Top Chef Chicag..	Visual Update	Medium	New	Tom Colicchio	Teresa Finch	04/15/08
BRAVOM07 -Top Chef Chicag..	Dev Update	High	Completed	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Under Review	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08

Work Order

Description of work order

980px wide

Lighthouse

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Account Info

Work Orders

New Work Order Information

Project:

Type:

Priority:

Work Order Description:

Attach files to Work Order...

Requestors Information



Requested By:

Email:

Phone:

Work Order Status:

Assigned To:

Extra Resource:

Level of Effort:

Start Date:

Estimated Completion Date:

Update

▼ Hide 3 comments

+ Comment



Posters Name Wed Apr 23 at 12:02pm
Comments are displayed here....



Posters Name Wed Apr 23 at 12:02pm
Comments are displayed here....



Posters Name Wed Apr 23 at 12:02pm
Comments are displayed here....

Comments:

Attach files to Comment...

Work Orders

Project Name	Type	Priority	Status	Requestor	Assigned To	ECD
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Open	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	UI Update	Low	In Progress	Tom Colicchio	Dmitry Zak	04/15/08
BRAVOM07 -Top Chef Chicag..	Visual Update	Medium	New	Tom Colicchio	Teresa Finch	04/15/08
BRAVOM07 -Top Chef Chicag..	Dev Update	High	Completed	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Under Review	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08

Work Order

Description of work order

980px wide

Lighthouse - NBC Sports

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Account Info

Work Orders



Work Orders

Project Name	Type	Priority	Status	Requestor	Assigned To	ECD
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
						<button>Submit</button>

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Lighthouse

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Account Info

Work Orders

New Work Order Information

Project:

NBCS003 - Rotoworld Redesign

Type:

Priority:

Work Order Description:

Attach File:

Browse

Requestors Information

Requested By:

Marc Siry

Email:

Marc.Siry@nbcuni.com

Phone:

212.000.0000

Work Order Status:

New

Assigned To:

Armen Abelyan

Extra Resource:

Level of Effort:

hours

mins

Start Date:

04/15/2008

Estimated Completion Date:

04/15/2008

Comments:

Attach File:

Browse

▼ Hide 3 Comments

Work Order Description:

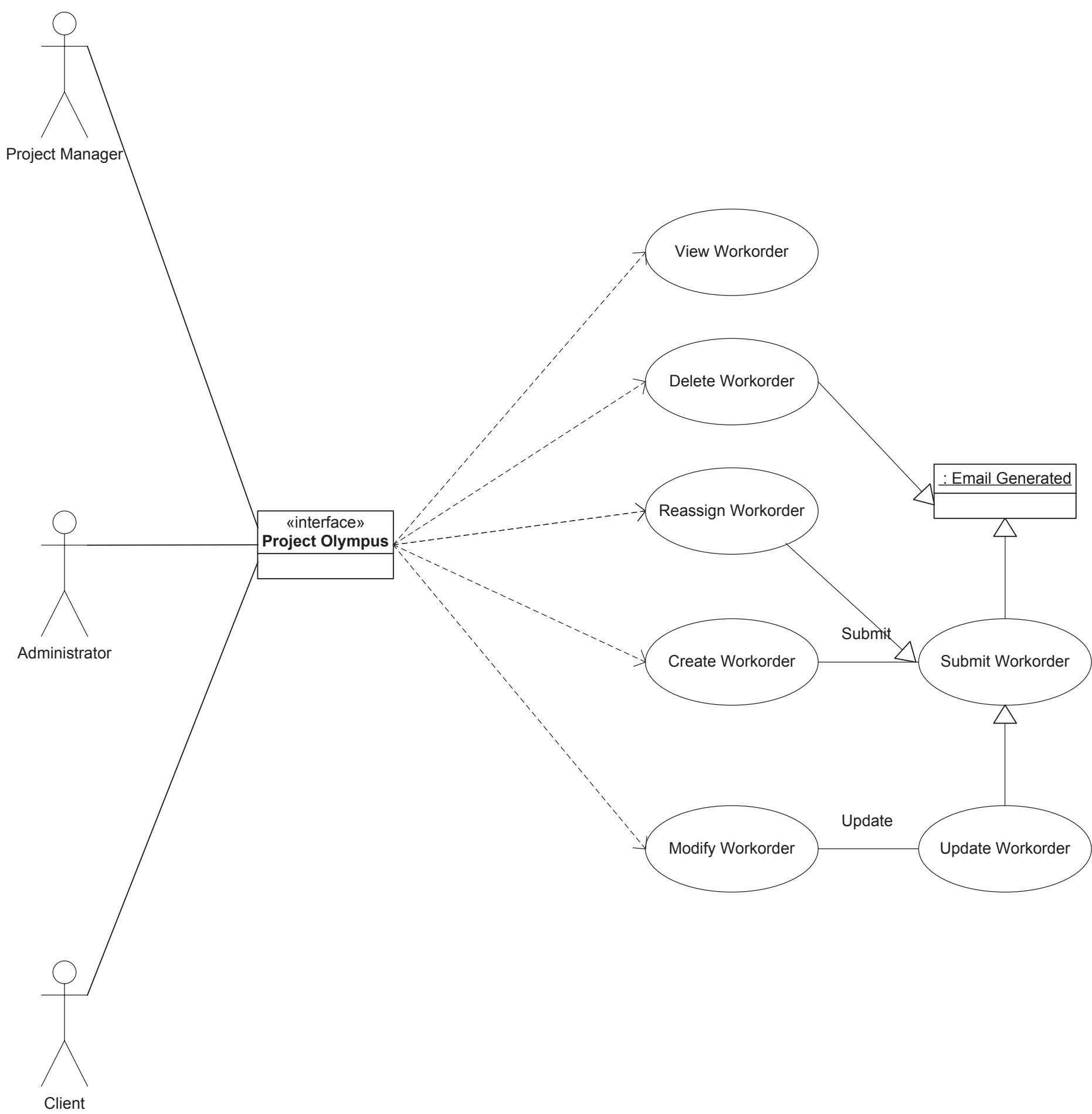
Update

Work Orders

Project Name	Type	Priority	Status	Requestor	Assigned To	ECD
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Open	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	UI Update	Low	In Progress	Tom Colicchio	Dmitry Zak	04/15/08
BRAVOM07 -Top Chef Chicag..	Visual Update	Medium	New	Tom Colicchio	Teresa Finch	04/15/08
BRAVOM07 -Top Chef Chicag..	Dev Update	High	Completed	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	Under Review	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08
BRAVOM07 -Top Chef Chicag..	HTML Update	Critical	In Progress	Tom Colicchio	Zeb Holt	04/15/08

Work Order

Description of work order



Project Olympus | Use Case Wireframe | Use Case-1
J Gallagher 4/2/2008
Olympus-Workorder_Usecase040208.vsd

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Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

YOUR INFO [change password](#)



[change picture](#)

E-mail	Marc.Siry@nbcuni.com change e-mail
Office	212.123.4567
Mobile	917.123.4567
IM	marcsiry

COMMUNICATION SETTINGS
Selection of alerts to receive

Alert Method	E-mail ▾
Overloading	☐
Late Approvals	☐
Late Launches	☒
Budgetary Overage	☐

PRIVILEGES
Administrative settings - currently locked

Resource Planner	☒ ☒ ☒ ☐	Read, Edit
Control Tower	☒ ☒ ☒ ☒	Read, Edit, Delete
Launch Calendar	☒ ☒ ☒ ☒	Read, Edit, Delete

Cancel

Save Changes

YOUR WATCH LIST
Project statuses to show on the Dashboard

Projects (12)

NAME ▾	☒ sort by busi-
NBC UXD	
NBCUXD023 - UXD: UI/IA Processes	☐
NBCUXD026 - Project Light House	☐
Bravo / TV Without Pity	
BRAVOM07 - Top Chef Chicago	☒
TWOP010 - TWOP: Video Widget	☒
TWOP012 - TWOP Oscar Section	☒
SCIFI Channel	
SCIFI009 - Ghost Hunters Evidence Investigator - Commenting	☐
SCIFI016 - Howtosavetheworld.com Blog	☐
Universal Pictures	
UNIPX010 - Definitely, Maybe	☐
UNIPX014 - Baby Mama	☐
UNIPX015 - Wanted	☐
UNIPX016 - Hellboy II: The Golden Army	☐
UNIPX017 - Mamma Mia! Widget	☐

☒

Project Lighthouse

Lighthouse

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Dashboard

Resource Planner

Control Tower

Launch Calendar

Displaying

All Companies

Create New Company

▼ 24/7 Real Media

Edit Company

Create New Person

132 West 31st Street, New York, NY 10001, 9th Floor

[Edit](#)

Name: Marc Siry

Title: VP, User Experience

Location: 2 Park Ave, NY, NY

Email: Marc.Siry@nbcuni.com

IM Name: marcsiry

O: 212.402.0354

M: 917.882.7919

[Edit](#)

Name:

Title:

Location:

Email:

IM Name:

O:

M:

[Edit](#)

Name:

Title:

Location:

Email:

IM Name:

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Name:

Title:

Location:

Email:

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▼ 360i

Edit Company

Create New Person

28 W. 23rd St, New York, NY 10010, 6th Floor

[Edit](#)

Name:

Title:

Location:

Email:

IM Name:

O:

M:

[Edit](#)

Name:

Title:

Location:

Email:

IM Name:

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Title:

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IM Name:

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Name:

Title:

Location:

Email:

IM Name:

O:

M:

► Access Hollywood

Edit Company

Create New Person

► Ad Sales

Edit Company

Create New Person

► Bravo / TV Without Pity

Edit Company

Create New Person

► Broadcast Interactive Media

Edit Company

Create New Person

► CNBC

Edit Company

Create New Person

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Lighthouse

Marc.Siry@nbcuni.com | My Profile | [Log out](#)

DashboardResource PlannerControl TowerLaunch Calendar

Create New CompanyDelete Company 

Edit 24/7 Media

Company Name:

Address1:

Address 2:

City:

State:

Zip:

Country:

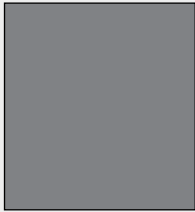
Time Zone:

Web address:

Office #:

Fax #:

Logo



Edit Permissions

980px wide

Lighthouse

Marc.Siry@nbcuni.com | My Profile | [Log out](#)

Dashboard

Resource Planner

Control Tower

Launch Calendar

Create New User

Delete User



Edit Marc Siry

First:

Last:

Email:

IM Name:

IM Service:

+ Add IM

Sametime:

User Name:

Password:

- AOL
- MSN
- ICQ
- Yahoo
- Jabber
- Skype
- Google

Group: NBCUxd

Title:

Reports To:

Address:

State:

Office #:

Mobile #:

Fax #:

Home #:

Birth Day:

Photo

Browse



Delete

Edit Permissions

[Select All](#) | [Select None](#)

- ☒ Access Hollywood
- ☒ Ad Sales
- ☒ Bravo / TV Without Pity
- ☒ CNBC
 - ☒ CNBC001 - Discussion
 - ☒ CNBC002 - Hulu Player Reskin
 - ☒ CNBC003 - CNBC Challenge Message
- ☒ Board
- ☒ Dig Philly
- ☒ Emerging Networks
- ☒ Extend Media (Vendor)
- ☒ Focus Features
- ☒ Green Is Universal
- ☒ iCue
- ☒ Interactive Media Product Development
- ☒ International
- ☒ iVillage
- ☒ LIM [NBC Local]
- ☒ Miscellaneous
- ☒ NBC.com
- ☒ NBC MediaWorks
- ☒ NBC News
- ☒ NBC Olympics
- ☒ NBC Sports
- ☒ NBCU Digital Media
- ☒ NBC UXD
- ☒ Oxygen
- ☒ Parks and Resorts
- ☒ SCIFI Channel
- ☒ Social Networking
- ☒ Telemundo
- ☒ TVSD

Cancel

Save