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------	--------------------	--------------------	------------	-------	--------	--------	--------	---------	----------	----------	----------------	--------	------------

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Registration Scenario #1

User is not registered to the site
(user needs to pick a team)

Registration Scenario #2

User is Registered to the site, but has not selected his team
(user needs to pick a team)

Registration Scenario #3

User is registered for the site and has selected their team

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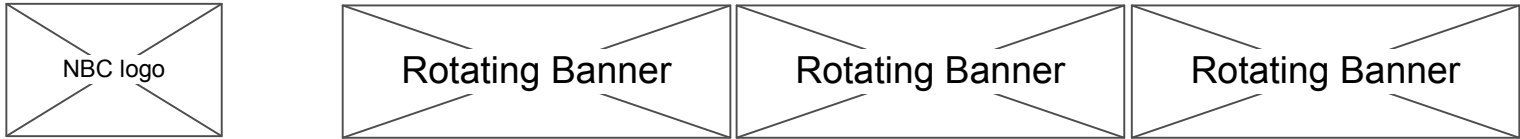
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Ut aliquam pede ac arcu. Phasellus dictum condimentum nisi. Quisque elementum dictum nibh. Curabitur auctor faucibus libero. Suspendisse eu dui ut sem nonummy egestas. Praesent luctus lorem a magna.



In order to play this game, you need to [Log-in](#) or [Register](#) to create your team and start earning points to win prizes.

Favorite Athletes	Underdog Athletes	American Athletes	Wild Card	Wild Card
USA USA USA Butterfly 400M	USA USA USA Beam	USA USA USA Track	USA USA USA Volleyball	USA USA USA Diving
Athlete Name 08-08-07 2pm est "Here line"	Athlete Name 08-08-07 2pm est "Here line"	Athlete Name 08-08-07 2pm est "Here line"	Athlete Name 08-08-07 2pm est "Here line"	Athlete Name 08-08-07 2pm est "Here line"



Play Now

Only if Logged in

[Go to Leader board >>](#)

[Your results page >>](#)



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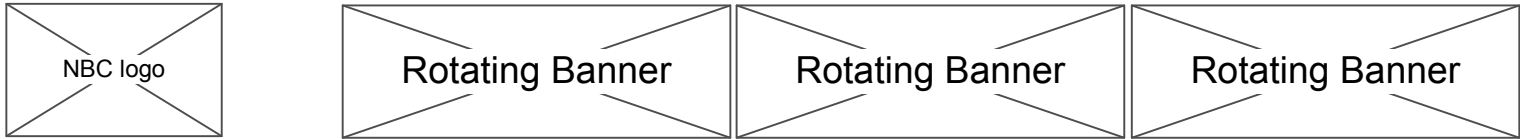
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Notes:

This is going to be a “Contextual” Windows Vista type - grayed out screen that a user must get past to get to the rest of the game.

The message will change depending if the user has registered and if a cookie is found on his machine.

There will be a prompt for user to enter their team name or login with their user name.



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Ut aliquam pede ac arcu. Phasellus dictum condimentum nisl. Quisque elementum dictum nibh. Curabitur auctor faucibus libero. Suspendisse eu dui ut sem nonummy egestas. Praesent luctus lorem a magna.

1

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After the Flip

Favorite Athletes

140x78

USA

Butterfly 400M

Athlete Name

08-09-07 2pm est

"Hero line"

Underdog Athletes

140x78

USA

Beam

Athlete Name

08-09-07 2pm est

"Hero line"

American Athletes

140x78

USA

Track

Athlete Name

08-09-07 2pm est

"Hero line"

Wild Card

140x78

USA

Volleyball

Athlete Name

08-09-07 2pm est

"Hero line"

Wild Card

140x78

USA

Diving

Athlete Name

08-09-07 2pm est

"Hero line"

Tie Breaker: How many medals will USA win on day

(Yesterday USA won medals)

2

Submit Your Picks

Big Graphical Button, Not HTML

8

Go to Leader board >>

9

Your results page >>

Only if Logged -In

4

5

6

7

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Notes

1

Graphic image of game – On Click launches login page

Watch Video

2

On Click launches button launches login page

Watch Competition Videos

3

DELETED

ACCESS TV & ONLINE LISTINGS. TRACK YOUR LOCAL

4

On Click launches FAQ page – in pop-up

5

On Click displays How to play" which is a bookmark on same page

6

On Click launches Prizes page – in a pop-up

7

On Click launches Privacy Policy in a pop-up

8

On Click launches Leader board page

9

On Click launches users Team Results page

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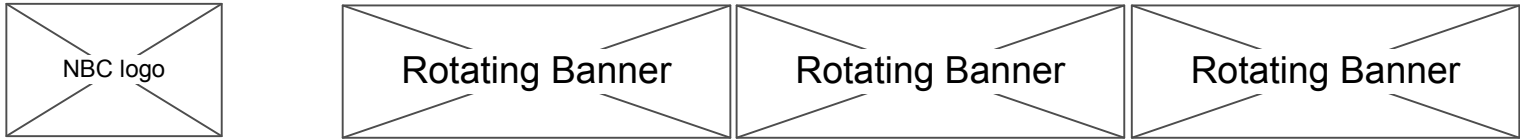
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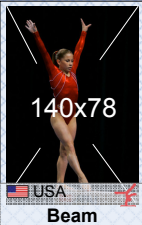
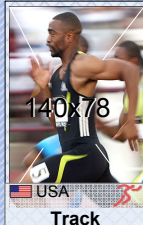
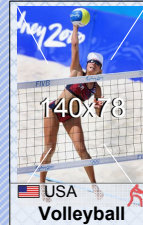
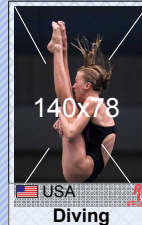
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Brief Instructions: Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Your picks will not be officially entered unless you press the "submit your picks" button

Favorite Athletes	Underdog Athletes	American Athletes	Wild Card	Wild Card
 140x78 USA Butterfly 400M	 140x78 USA Beam	 140x78 USA Track	 140x78 USA Volleyball	 140x78 USA Diving
☐ Athlete Name 08-09-07 2pm est "Hero line"	☐ Athlete Name 08-09-07 2pm est "Hero line"	☐ Athlete Name 08-09-07 2pm est "Hero line"	☐ Athlete Name 08-09-07 2pm est "Hero line"	☐ Athlete Name 08-09-07 2pm est "Hero line"

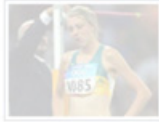
*** Tie Breaker:**
How many medals will USA win Today Aug 15th 2008?
(Yesterday USA won X medals)

* Mandatory field

Submit Your Picks

160 x 600 Pix
Ad

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Aug 12, 9:12P

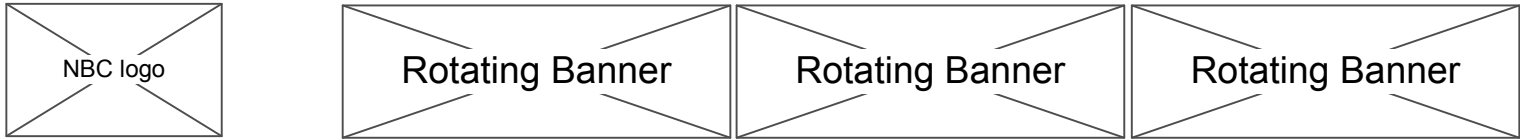
YOUR TIME (CT):
Aug 13, 11:12A

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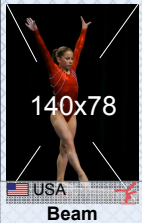
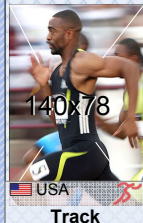
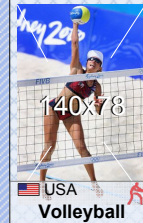
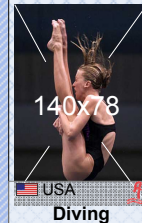
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Thank You [User]

You have submitted the following picks for Today August 15th 2008.
Please come back tomorrow and make your next picks.

Favorite Athletes	Underdog Athletes	American Athletes	Wild Card	Wild Card
 140x78 USA Butterfly 400M	 140x78 USA Beam	 140x78 USA Track	 140x78 USA Volleyball	 140x78 USA Diving
Athlete Name 08-09-07 2pm est "Hero line"	Athlete Name 08-09-07 2pm est "Hero line"	Athlete Name 08-09-07 2pm est "Hero line"	Athlete Name 08-09-07 2pm est "Hero line"	Athlete Name 08-09-07 2pm est "Hero line"

Your Tie Breaker Answer:

How many medals will USA win Today Aug 15th 2008?

Submitted

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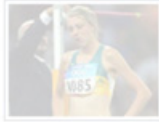
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Overall Rank	[Team Name]	Affiliate	Total Points	Previous Day Points
5387	Team Name	Affiliate	2300	5387

Expand AllCollapse All

Day 1Daily Total Points 2300 -- Daily Rank 1234

Favorite Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

Underdog Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

American Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

8th Place = 2 Points

Wild Card

Athlete Name

08-09-07 2pm est

"Hero line"

= XX points

Wild Card

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

Participation: 20 points

Go to the Leaderboard >>

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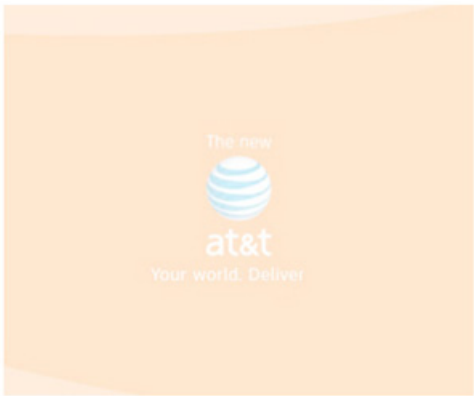
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Overall Rank	[Team Name]	Affiliate	Total Points	Previous Day Points
5387	Team Name	Affiliate	2300	5387

- + Expand All
- Collapse All

Day 4 Daily Total Points 2300 -- Daily Rank 1234

Favorite Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

Underdog Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

American Athletes

Athlete Name

08-09-07 2pm est

"Hero line"

8th Place = 2 Points

Wild Card

Athlete Name

08-09-07 2pm est

"Hero line"

= XX points

Wild Card

Athlete Name

08-09-07 2pm est

"Hero line"

= 20 points

Participation: 20 points

Day 3 Daily Total Points 2300 -- Daily Rank 1234

Day 2 Daily Total Points 12345 -- Daily Rank 1234

Day 1 Daily Total Points 12345 -- Daily Rank 1234

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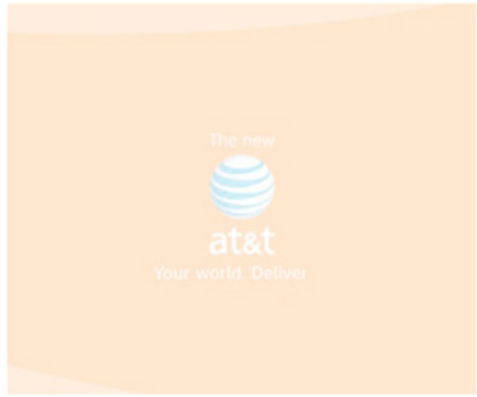
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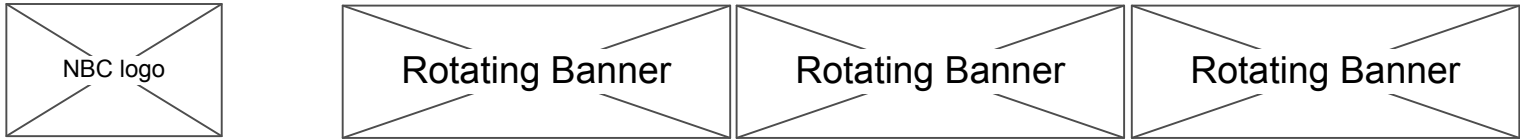
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Welcome, [Name of Users Team]

Standings:

-- Select Group --

-- Select Day --

Number of Results

GO >>

National Group

Rank

Team Name

Affiliate

Total Points

Top 13

1

Stamford Stampeders

WNBC – NY, NY

2300

2000

2

Quick Pickers

WHDH – Boston, Ma

900

1900

3

Olympic Ringers/

WHART – Hartford, CT

820

1800

Results continue on down

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1 DELETED

2 Name of Users Team displayed

3 Standings – user can select a day via a drop down box

4 Station ID

5 Display overall Ranking

6 Display Users screen name and team name

7 Display Users City, State

8 DELETED

9 Display Total points User has earned

10 DELETED

11 DELETED

**need to create an icon that depicts that the user is either a creator or a member of the group listed.

12 Display Game Leaders in Ranking order descending from 1 down....

13 User can select how many players he wants to display via a drop down box

14 DELETED

15 DELETED

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My Groups

[Group Name 1](#)

[Group Name 2](#)

[Group Name 3](#)

[Group Name 4](#)

- 3
- Create Group
- Join Group
- 4

- 5
- Search For Group
-
- Search
- 6

Note - Please enter at least three characters to search for a Group

Welcome to Your Groups. You can join or create a group here. Have fun.

~~Want a New Group?~~

~~Need to Join a Group?~~

- Want a New Group? >>
- Need to Join a Group? >>

- [FAQs](#)
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Notes

1 Sub-navigation, Tabbed for easy navigation within the channel

2 On Scenario 1 – User has no Groups established, so none display – options for creating or joining a group or searching for a group are displayed.

3 On Click User can create a group, load create a group page

4 On Click User can join a group, load join a group page

5 Search box – need at least three characters to search Group Names

6 On Click User launches a search and loads a search results page

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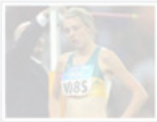
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My Groups

2

Welcome to Your Groups. Below is a list of the groups that you are a member of.As the creator of the group, you can invite friends, remove people or Edit the settings (password). Have fun.

3

4

5

6

Highlights user's group

Group Name	Group Options		
Group Name 1	Invite Friends	Remove people	Edit group
Group Name 2	Invite Friends	Remove people	Edit group
Group Name 3	Invite Friends	Remove people	Edit group

Results continue on down

Notes



Sub-navigation, Tabbed for easy navigation within the channel



On Scenario 2 – User is the creator and has created or joined groups so they display on the main Groups page



Group Name – On Click loads standings page



Invite Friends – On Click loads invitation to join a group page



Remove people – On Click loads Groups – remove people page



Edit Group – On Click loads main group profile page



DELETED



DELETED

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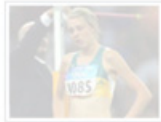


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My Groups

2

Welcome to Your Groups. Below is a list of the groups that you are a member of. As a member you can participate in the groups name below.

3

Group Name

Group Name 1

Group Name 2

Group Name 3

Removal from Groups The creator of a group is in charge of its participants and can unilaterally decide whether you are part of the group or not. If you are removed from a group, there is nothing we can or will do about it. Groups are created as fun ways to get friends together. If you want to be sure that you will not be removed from the group, you can [click here](#) to create your own group.

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Notes

1 Sub-navigation, Tabbed for easy navigation within the channel

2 On Scenario 2 – User is a member/Guest and can click on the team name to access the Groups that he has joined

3 Group Name – On click load the appropriate group Groups page

4 DELETE

5 DELETE

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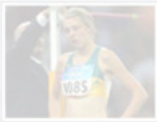
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[Name of Users Group] has been Created

Good work! You have successfully created [Name of Users Group]

2

Click on the above tab to go to your group page.

Looking for a friends Group? Search now

3



4

Search

Search must contain at least three characters of Group name

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1

Sub-navigation for easy navigation within the channel

2

Users group name is dynamically generated

3

Search box

4

On Click loads search results page

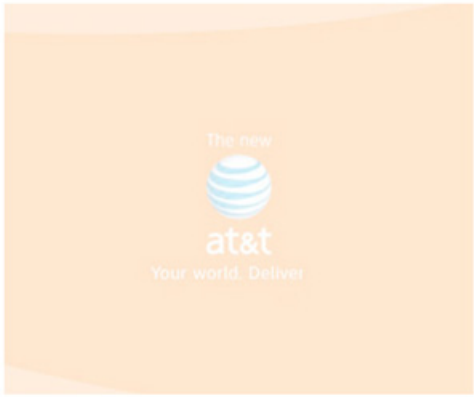
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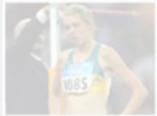
FLIP

FLIP

PLAY

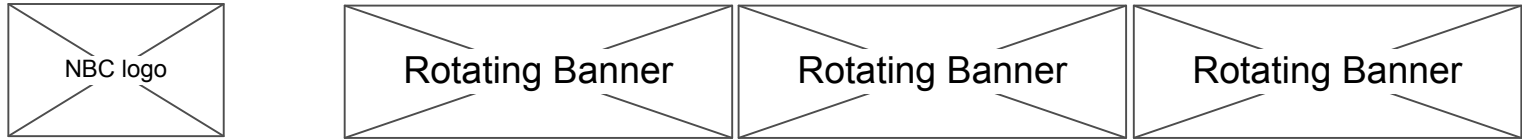
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Send invitation to Join [Name of Users Group]

3

Invite Friends:

Enter email addresses separated with commas.

Your email will be sent with the following text:

Hey,
I wanted to invite you to play in the \$100,000 Challenge from NBC Sports. It is a sports contest for the pro football season. It is so easy to play. I created a private group so that we can compete against each other all season. So, click on the link below. Create your own team and join our group (I included the group information below as well).

Do you want to receive daily emails with the reminders and standings?

☒ Yes, Sign me up

☐ No, Thank you

Box is checked by default. User has the ability to uncheck it or opt out of it from a different "Subscribe/unsubscribe" page

4

Add a personal note to your email:

Play the Olympic Quick Pick Game on the [NBCOlympics.com](#). I created a group for you to join. [Click Here](#) >>

Clear all

Submit

5

6

Notes

1 Sub-navigation, Tabbed for easy navigation within the channel

2 Name of Group dynamically generated

3 Text box, comma delineated

4 Text box for adding a personalized note to email

5 Clear all - On Click clear all text boxes

6 Submit - On Click loads confirmation page that group has been created

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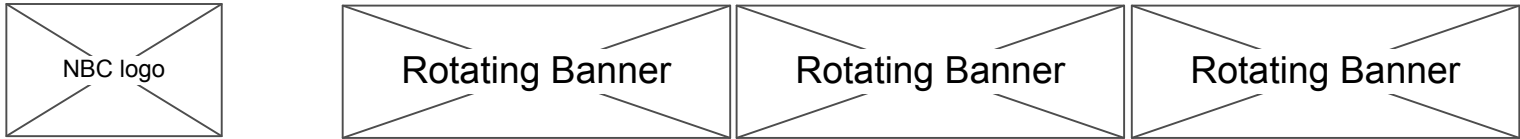
Quick Pick Game

Last Modified by: *Michael Tsivin* May 21, 2008

File Name: *Quick_Pick_v7.4.vsd*

Page Name: *Group - Invitation to Join Group*

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Remove People from [Name of Users Group]

2

Welcome to Remove People to your group. You are the owner of this group, so you can remove people from playing with you.

Do you really want to remove them? Please be sure that you really want to remove people from your group before selecting the commit button. You will not be able to get them back in the group and many people are upset when they are ousted from groups. Be careful, remember, you did invite them.

Remove	First Name	Last Name	Email Address	Date Joined Group
☒	Jane	Gallagher	janeg@aol.com	11/9/2007 2:55:26 PM
☐	Joe	Jones	joej@msn.com	11/10/2007 3:40:00 PM

4

Select All

5

Clear All

6

Remove

Button renamed from Submit to REMOVE -- After clicking user goes to "Email landing page"

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- 1

Sub-navigation, Tabbed for easy navigation within the channel
- 2

Name of Group dynamically generated
- 3

Check box
- 4

Select All – On Click selects all boxes for removal
- 5

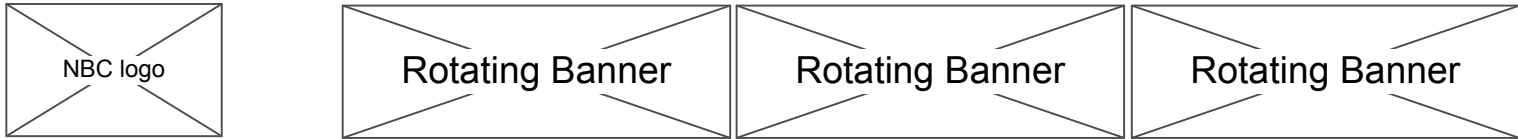
Clear all -On Click clear all text boxes
- 6

Submit - On Click loads confirmation page that group has been removed
- 7

Instruction box – dynamically display on load.

Instructions

Simply check the participant that you would like to remove from this group. That participant will be immediately removed from your group. You will not be able to add the participant back without inviting them to join again and having them re-join the group.



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Group – Search Results

Displayed below are your group search results:

1. [NBC Sports Team](#)

2. [AOL Team](#)

3. [Xerox Team](#)

2

Search Again

3

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1 Sub-navigation, Tabbed for easy navigation within the channel

2 Group search results are displayed.

3 On-Click load Group search page

Watch Video

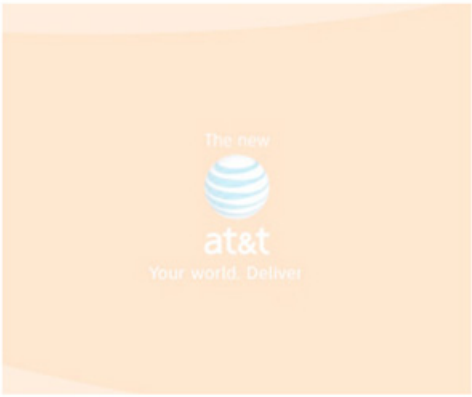
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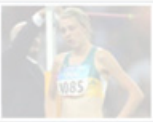
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Join Group

Once you have the group number and password in your email, you can enter them on this page and click Join Group and we will add you to that group immediately.

Number of the group you want to join:

Group Password:

Join Group

Alternate Option

5 6

Search must contain at least three characters of Group name

Notes

1 Sub-navigation, Tabbed for easy navigation within the channel

2 User enters in Group number that was sent to them in an email

3 User enters in Password that was emailed to them – Box has Password parameters

4 On Click launches Group page

5 Search box

6 On Click loads search results page

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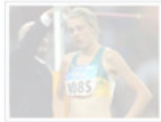
FLIP

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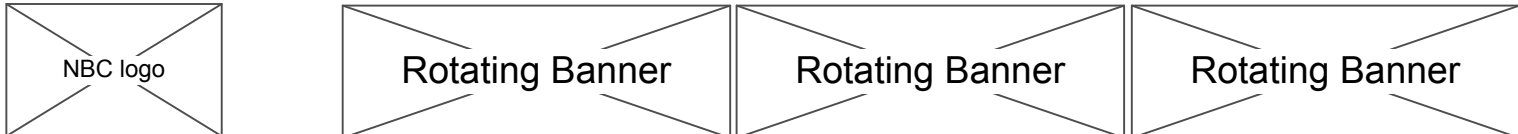
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Create Group

Welcome to the Create a Group page. You can create as many as 10 groups to invite friends to play \$100,000 Challenge with you. It is a great party game for watching the game at home or at a restaurant.

Group Name:

2

Group Password:

3

Re-type Group Password:

4

Password Hint:

5

Invite Friends:
enter email addresses
separate with comma

6

Your email will be sent
with the following text:

Hey,
I wanted to invite you to play in the \$100,000 Challenge from NBC Sports. It is a sports contest for the pro football season. It is so easy to play. I created a private group so that we can compete against each other all season. So, click on the link below. Create your own team and join our group (I included the group information below as well).

Add a personal note to
your email:

7

8

Clear All

Submit

FAQs

Rules

Prizes

Privacy Policy

Daily Emails

Notes

Sub-navigation, Tabbed for easy navigation within the channel

2

Watch Video

Group Name Text only – Character limit 30

3

Watch Video

Password parameters – Text only

4

Watch Video

Password parameters – Text only

5

Text only

6

Text box, comma delineated

7

Text Box – Character limit 250

8

On Click launch Confirmation Groups created page – sends email to user confirming groups creation.

***Email should include Group Name, and emails of friends invited.

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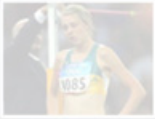
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Quick Pick Game

Last Modified by: Michael Tsvin May 21, 2008

File Name: Quick_Pick_v7.4.vsd

Page Name: Group - Create a Group

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- Rowing
- Sailing
- Shooting
- Soccer
- Softball
- Swimming
- Sync. Swimming
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How to Play

Rules and how to Play Game

1. NO PURCHASE NECESSARY TO ENTER CONTEST. VOID WHERE PROHIBITED. OPEN ONLY TO LEGAL RESIDENTS PHYSICALLY RESIDING IN THE 50 UNITED STATES AND DC (EXCLUDING GUAM, PUERTO RICO AND US MILITARY INSTALLATIONS AND TERRITORIES). MUST BE 21 YEARS OF AGE OR OLDER AS OF THE DATE OF ENTRY.

2. GENERAL/TIMING:
The Olympic Quick Pick (the “Competition”) begins 12:00 PM (noon) Eastern Time (“ET”) on August 1, 2008 and ends on or about 8:00PM ET on Sunday August 31, 2008 (“Competition Period”). The rules detailing how and when to play are posted on [http://www.nbcolympics.com/quickpick/](http://www.nbcolympics.com/quickpick/rules.aspx). Entrants will click on five (5) playing pieces (The “Cards”). Each time an Entrant clicks on a Card, they will be assigned an Athlete. Based on that Athlete’s performance in the specified event on that day, the Entrant will receive points (“Quick Pick Points”). The first time the Entrant submits a Quick Pick Team s/he will be asked to fill in and submit the registration information including name, email address, zip code, birth date and other information and will receive a confirmation email with ID and password and other information about the Competition. Entrants will also be asked if they wish to receive promotional materials and Competition reminders from Sponsor. Entrant’s consent to receive these materials is optional. Even if they consent, they may subsequently unsubscribe by clicking on the “unsubscribe” link in any promotional materials they receive.

3. HOW TO ENTER:

There is no entry fee to enter the Competition. To enter the Competition, during the Competition Period, surfers to <http://www.nbcolympics.com> will see displayed on the pages of the site a box referencing the game (The “Quick Pick Box”) or go to <http://www.nbcolympics.com/quickpick/>. Entrants will click on five (5) playing pieces (The “Cards”). Each time an Entrant clicks on a Card, they will be assigned an Athlete. Based on that Athlete’s performance in the specified event on that day, the Entrant will receive points (“Quick Pick Points”). The first time the Entrant submits a Quick Pick Team s/he will be asked to fill in and submit the registration information including name, email address, zip code, birth date and other information and will receive a confirmation email with ID and password and other information about the Competition. Entrants will also be asked if they wish to receive promotional materials and Competition reminders from Sponsor. Entrant’s consent to receive these materials is optional. Even if they consent, they may subsequently unsubscribe by clicking on the “unsubscribe” link in any promotional materials they receive.

4. ELIGIBILITY:

Entrants must be legal permanent residents of and must physically reside in one of the 50 United States and must be 21 years of age or older as of the date of entry. Void in Puerto Rico, the U.S. Virgin Islands, Guam, and U.S. Military installations in foreign countries, anywhere outside of the 50 United States and where prohibited by law. Employees and their immediate families, including household members, of NBCU, Fanball LLC and/or of each of their respective parent companies, subsidiaries and affiliates, and of their respective distributors, suppliers, participating vendors, promotion or advertising agencies, or of any other company or person involved with the design, production, execution or distribution of the Competition (collectively, Sponsor’s “Promotional Partners”) are ***not*** eligible to enter.

5. HOW TO PLAY:

A. General:

The Competition is a game of chance where each entrant is given an Olympic Quick Pick Team (an entrant’s “Quick Pick Team”) when they come to the site each day of the Olympic Games from August 8, 2008 through August 21, 2008. Entrants will click on five (5) Cards each day and press submit in order to be assigned a Quick Pick Team for that day or the following day if that day’s deadline has passed.

More in the Olympics Quick Pick Rules -v2.doc

FAQs	Rules	Prizes	Privacy Policy	Daily Emails
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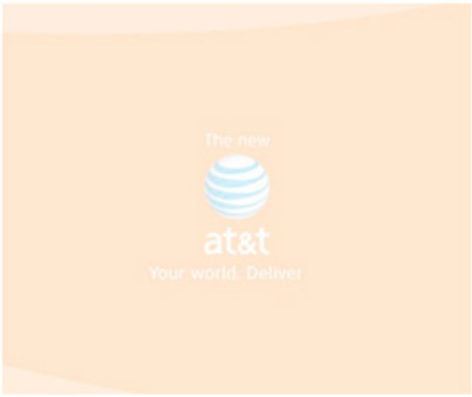
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Olympic Quick Pick



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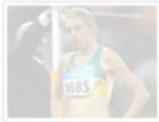
FLIP



PLAY

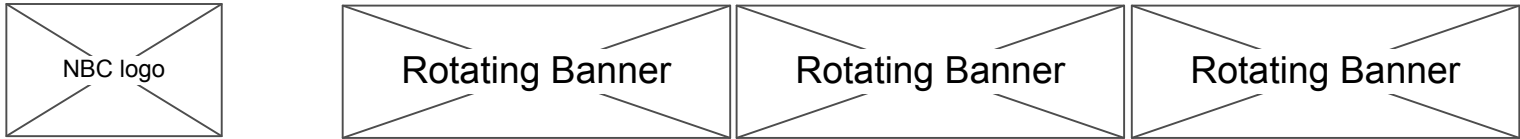
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Search For Group



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My Results

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Schedule

Exciting prizes for the winners

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First Prize

142x190
Thumbnail

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Second Prize

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Third Prize

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Thumbnail

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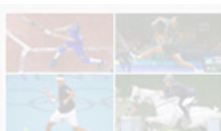
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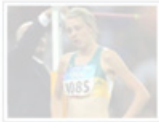
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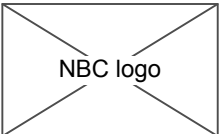
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Last Modified by: *Michael Tsvin* May 21, 2008

File Name: *Quick_Pick_v7.4.vsd*

Page Name: *Prizes*

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Quick Pick - Daily eMails

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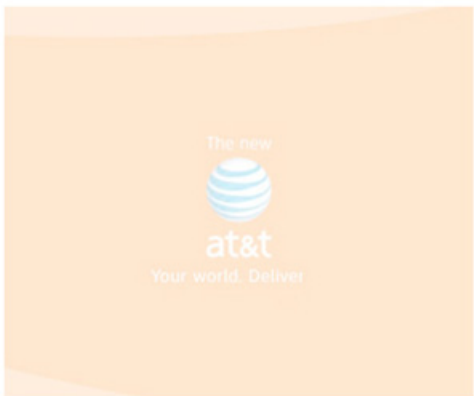
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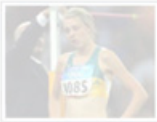
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