



High Level Designs for Biogen MS Blueprint

Site Map and Wireframes for responsive site

msBLUEPRINT

Non Logged In

Logged In

Content and functionality is different depending on if the user is logged in.

X.X

Page Name

X.X

Static Content

X.X

Dynamic Content

X.X

Phase Two

PDF

Page contains Adobe® PDF

AUD

Page contains audio

VID

Page contains video

TAG

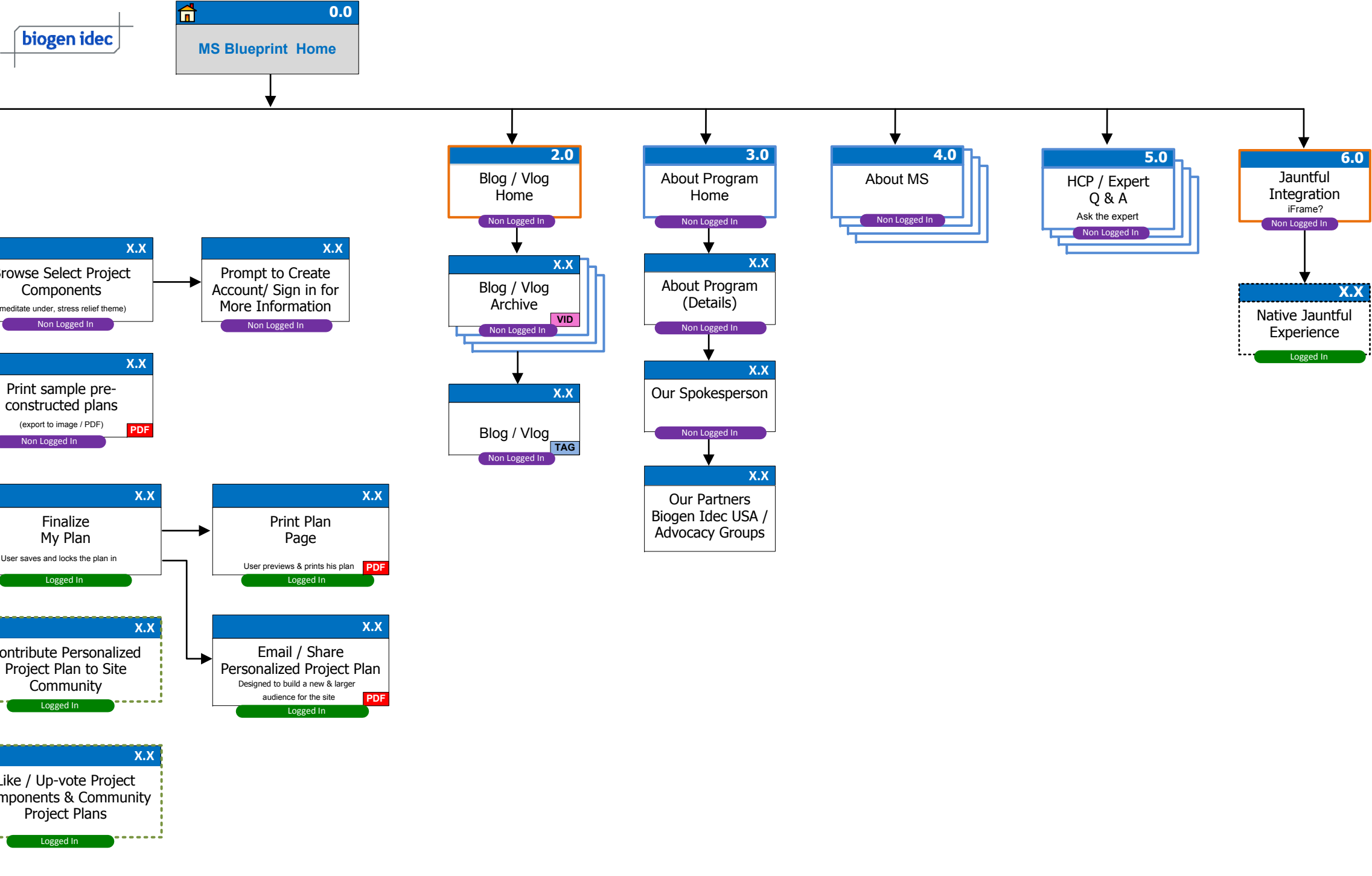
Page contains TAGGED content

ANIM

Page contains animation

4L

Functionality exists for “Launch”



Global

Biogen Logo

Global

Login/Register

Global

Jauntful Logo

Global

Legal

Global

Privacy

Global

Resources

Global

Share

Global Callout

Login/Register

Global Callout

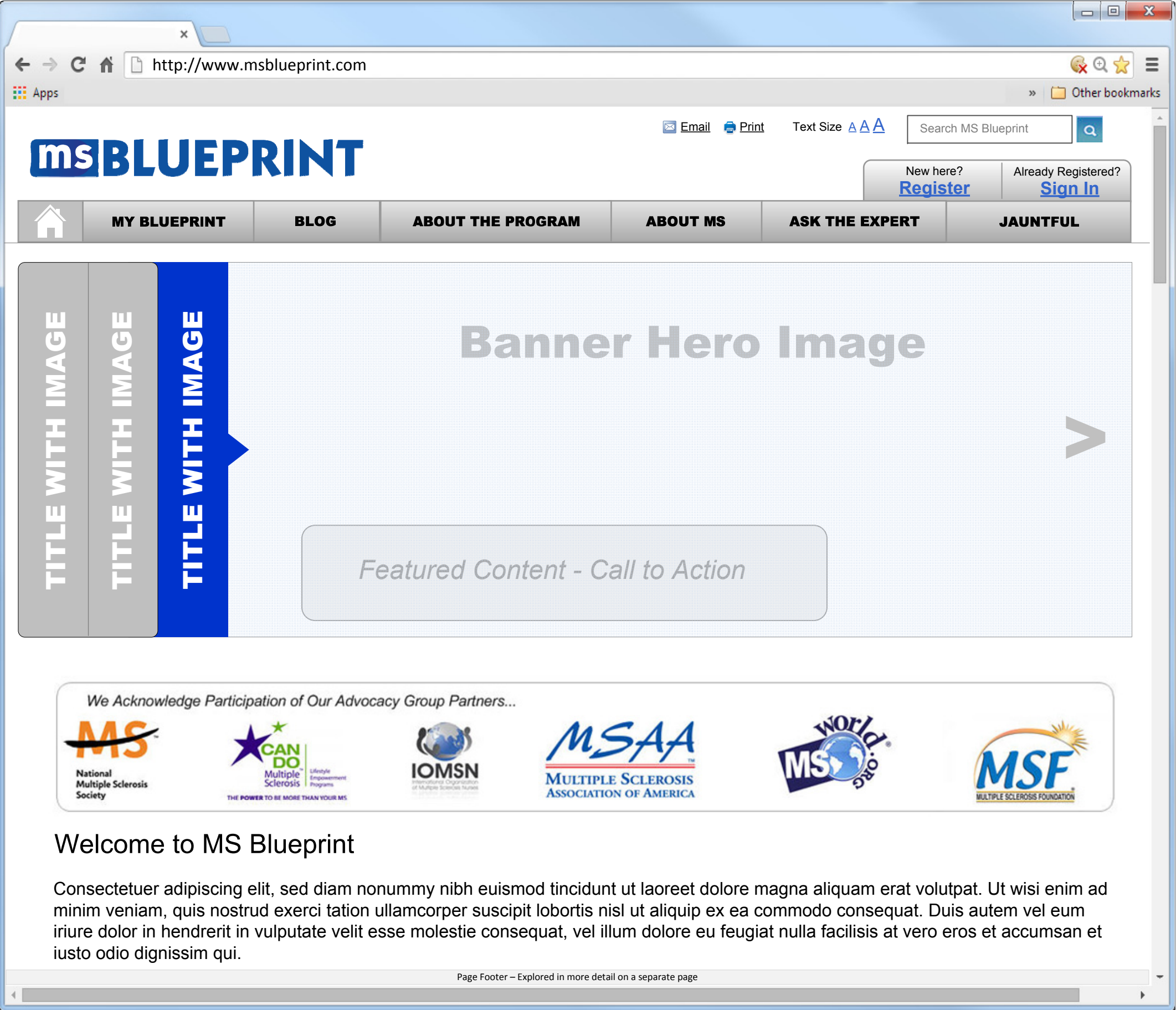
Blog/Vlog

Global Callout

Jauntful

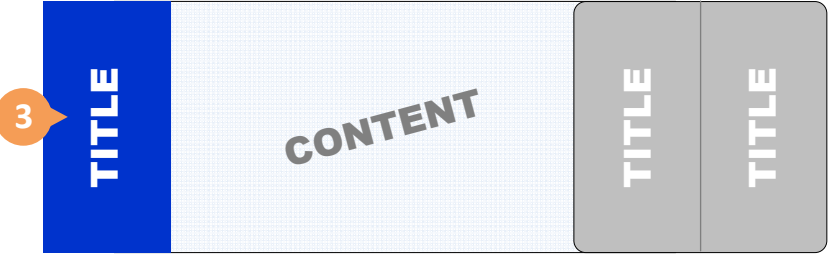
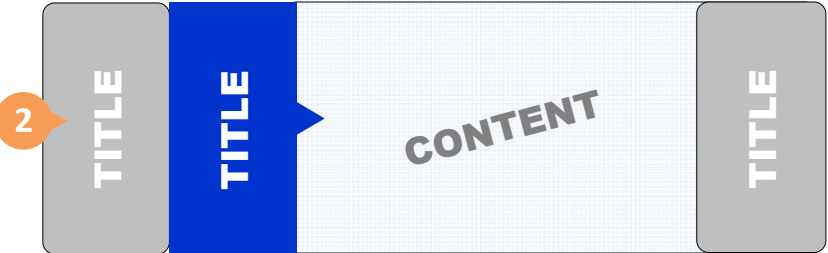
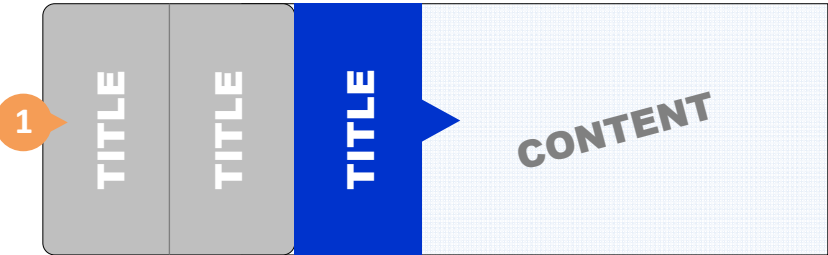
Global Callout

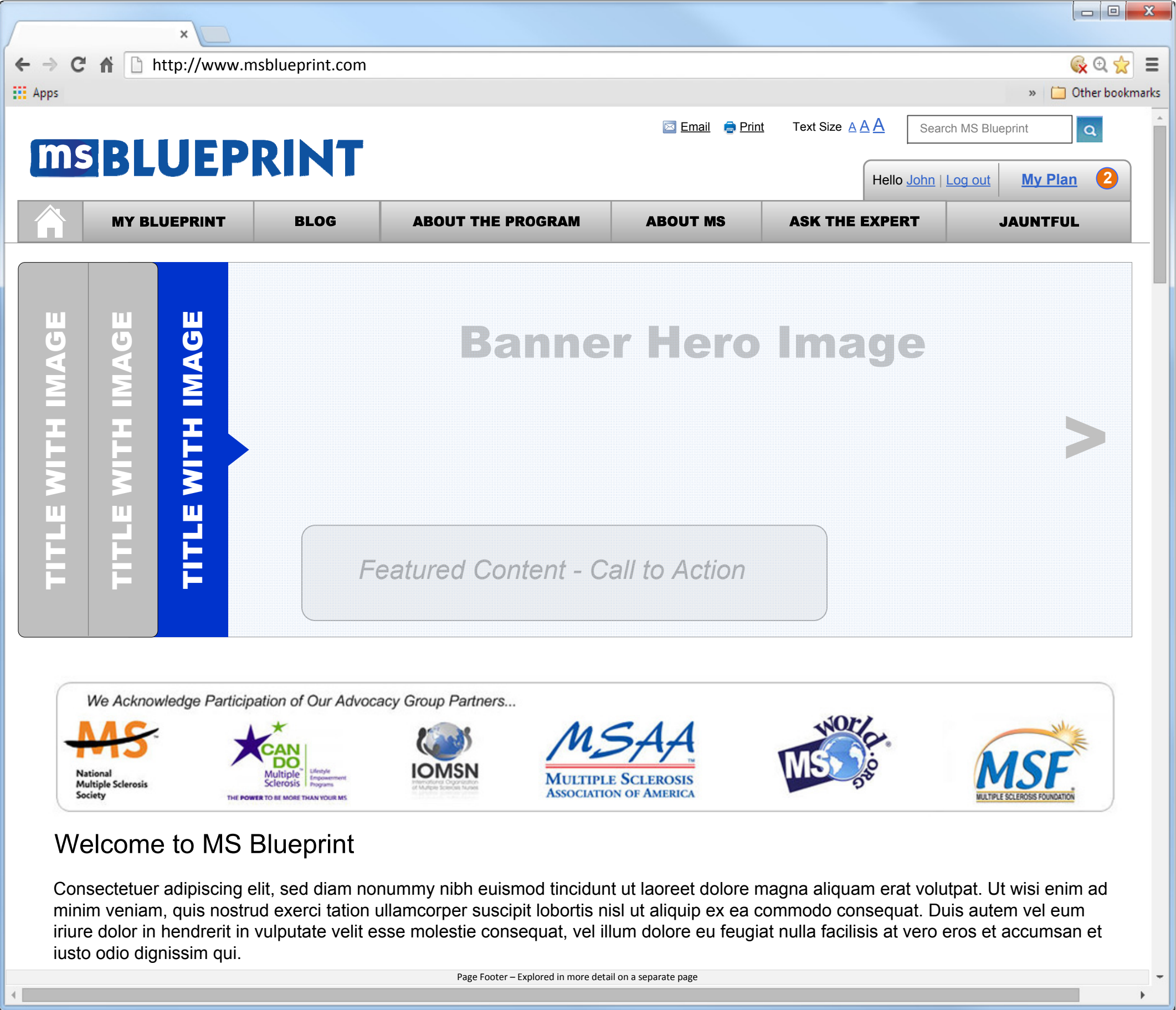
Project Component Suggestions



ANNOTATIONS & NOTES

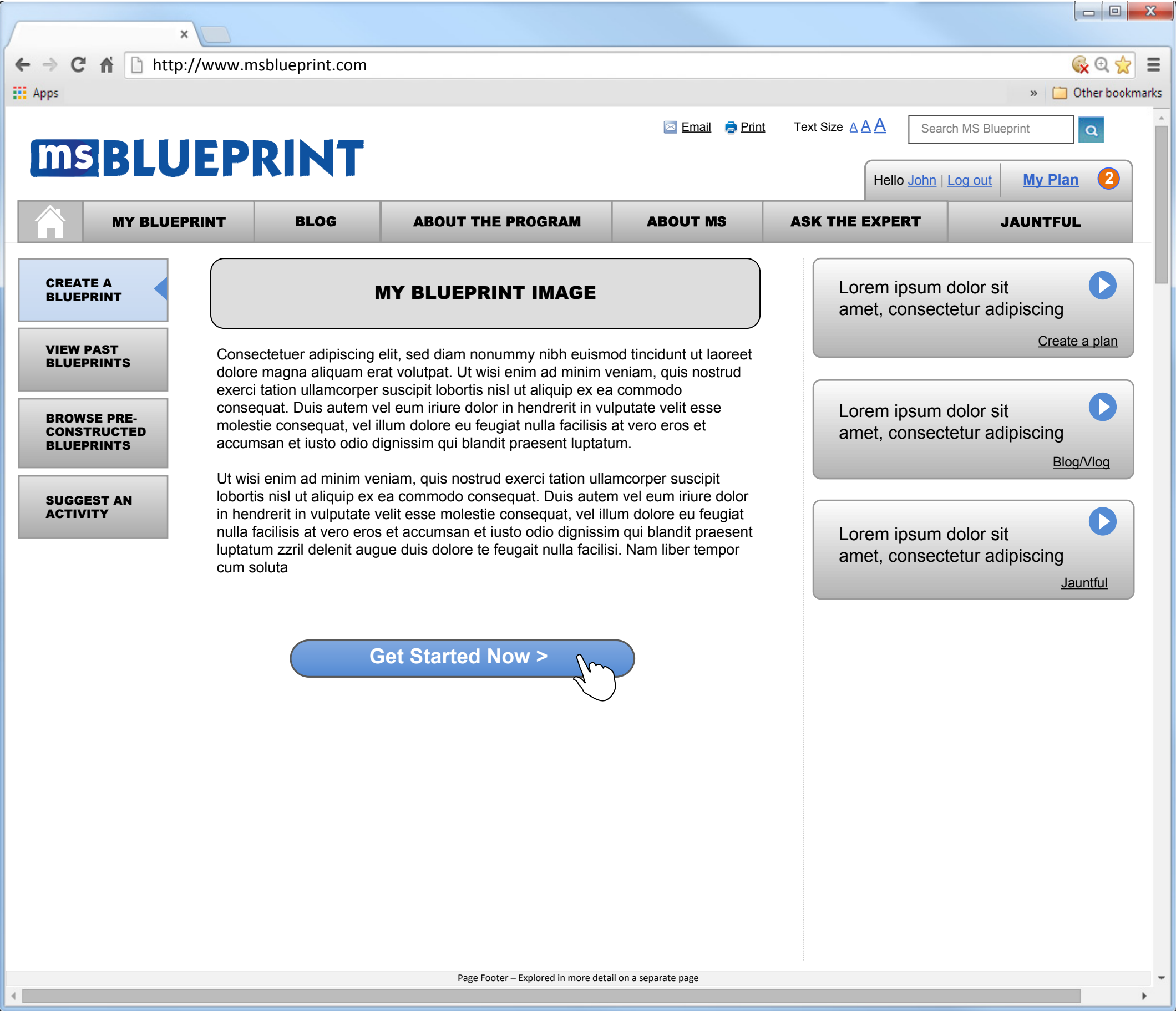
1 I/A envisions a sliding Rotating Hero image where the tabs also contain a graphical sliver of the image and sliding mechanism as illustrated below.





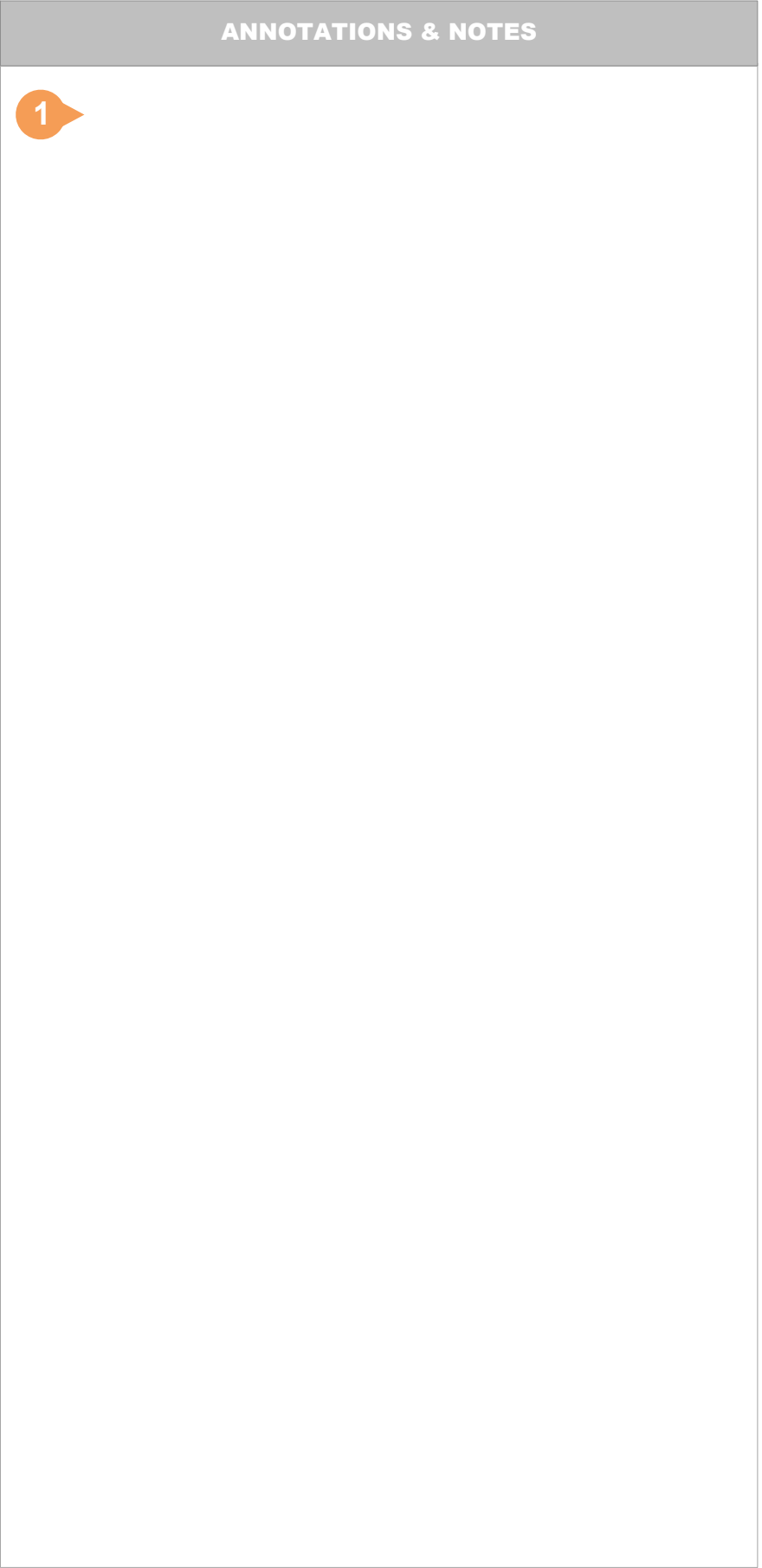
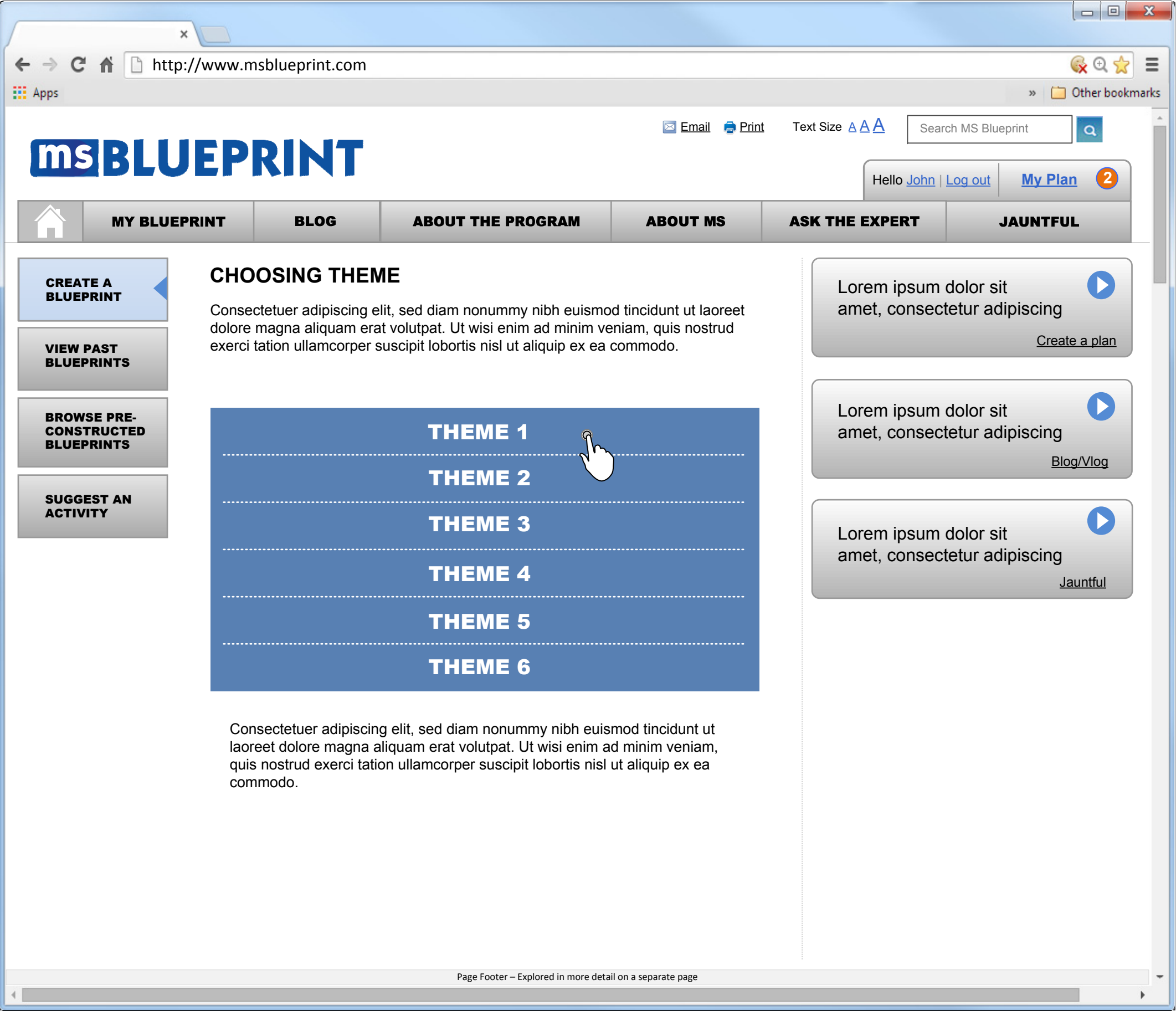
ANNOTATIONS & NOTES

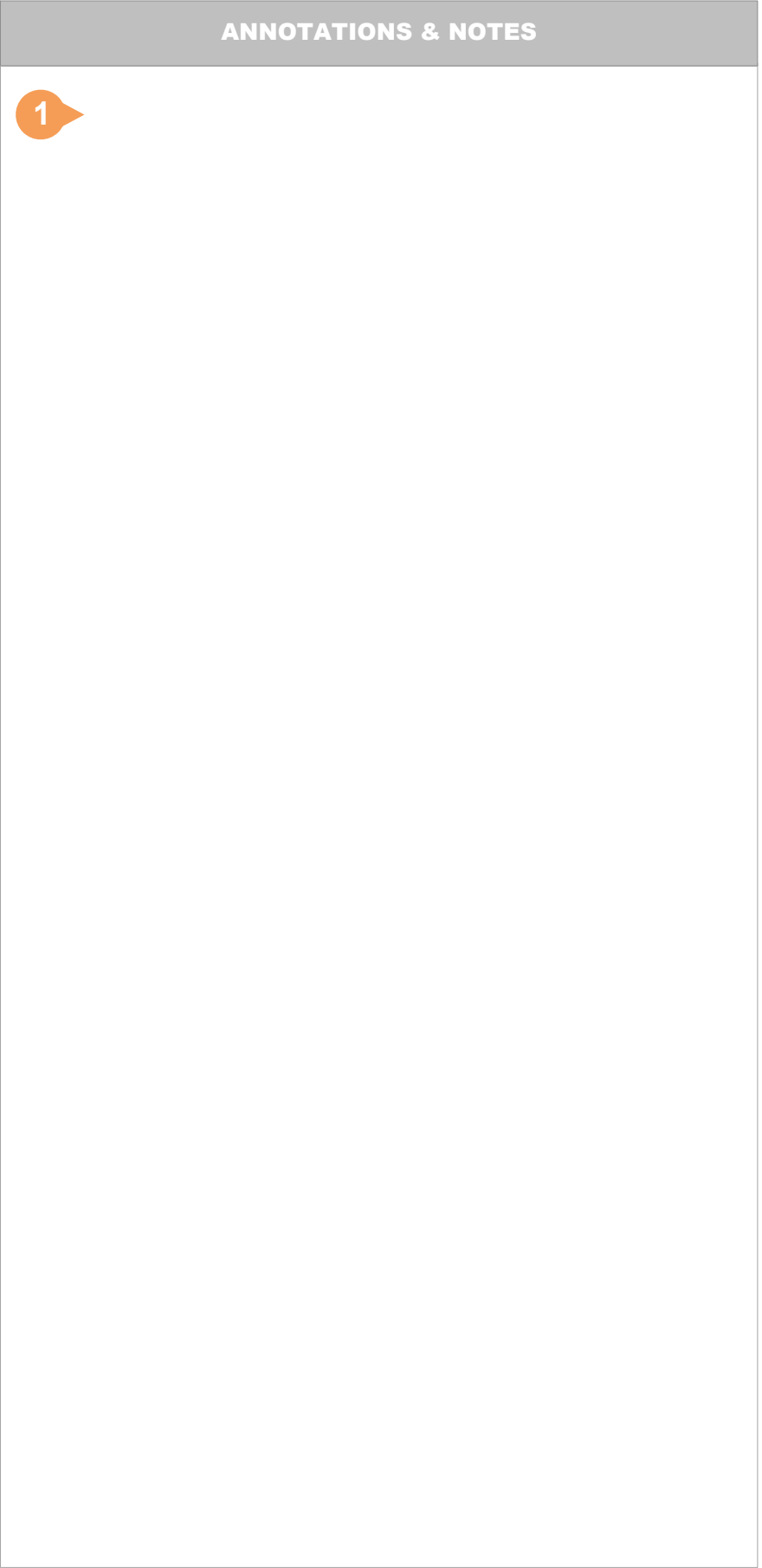
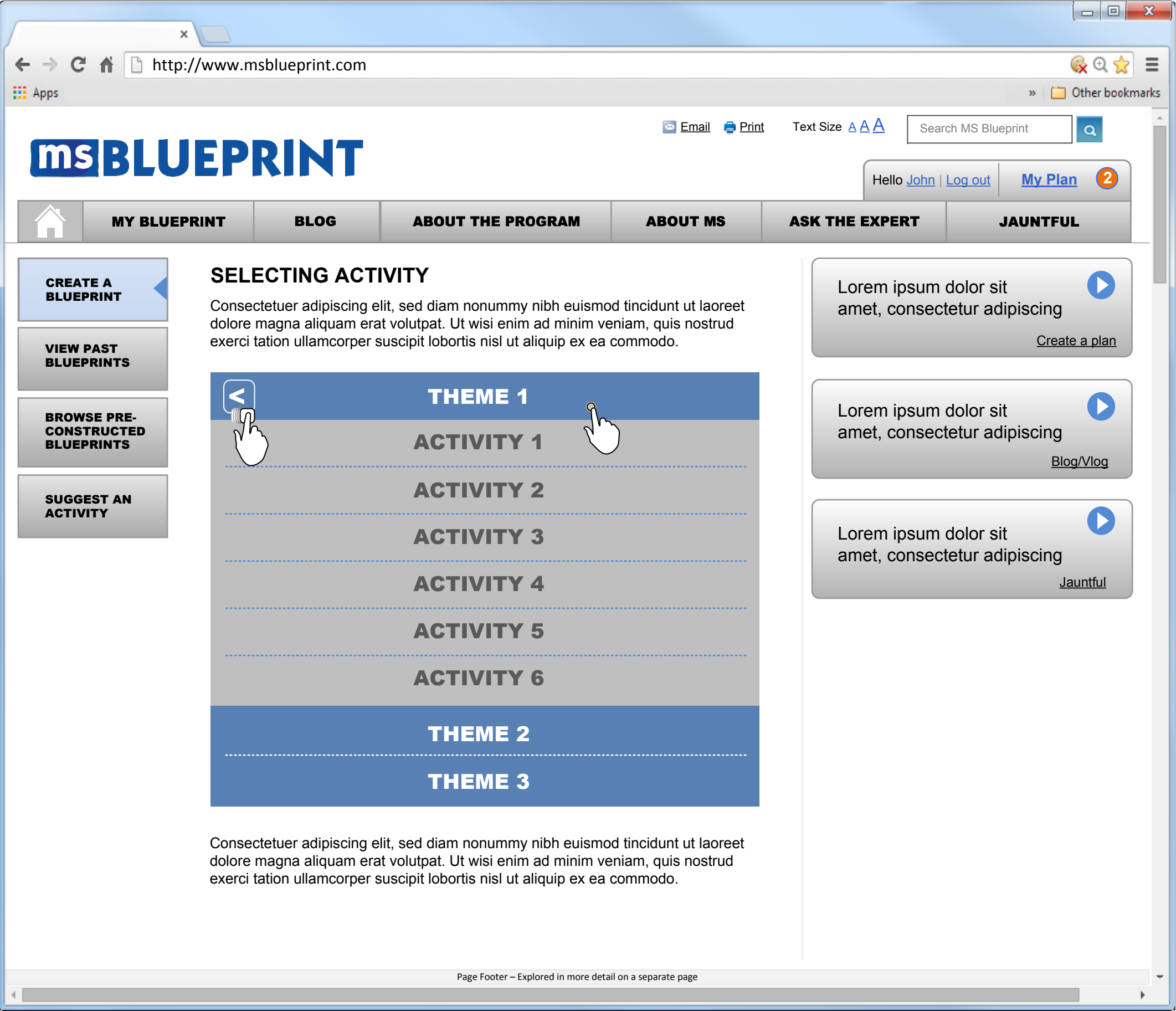
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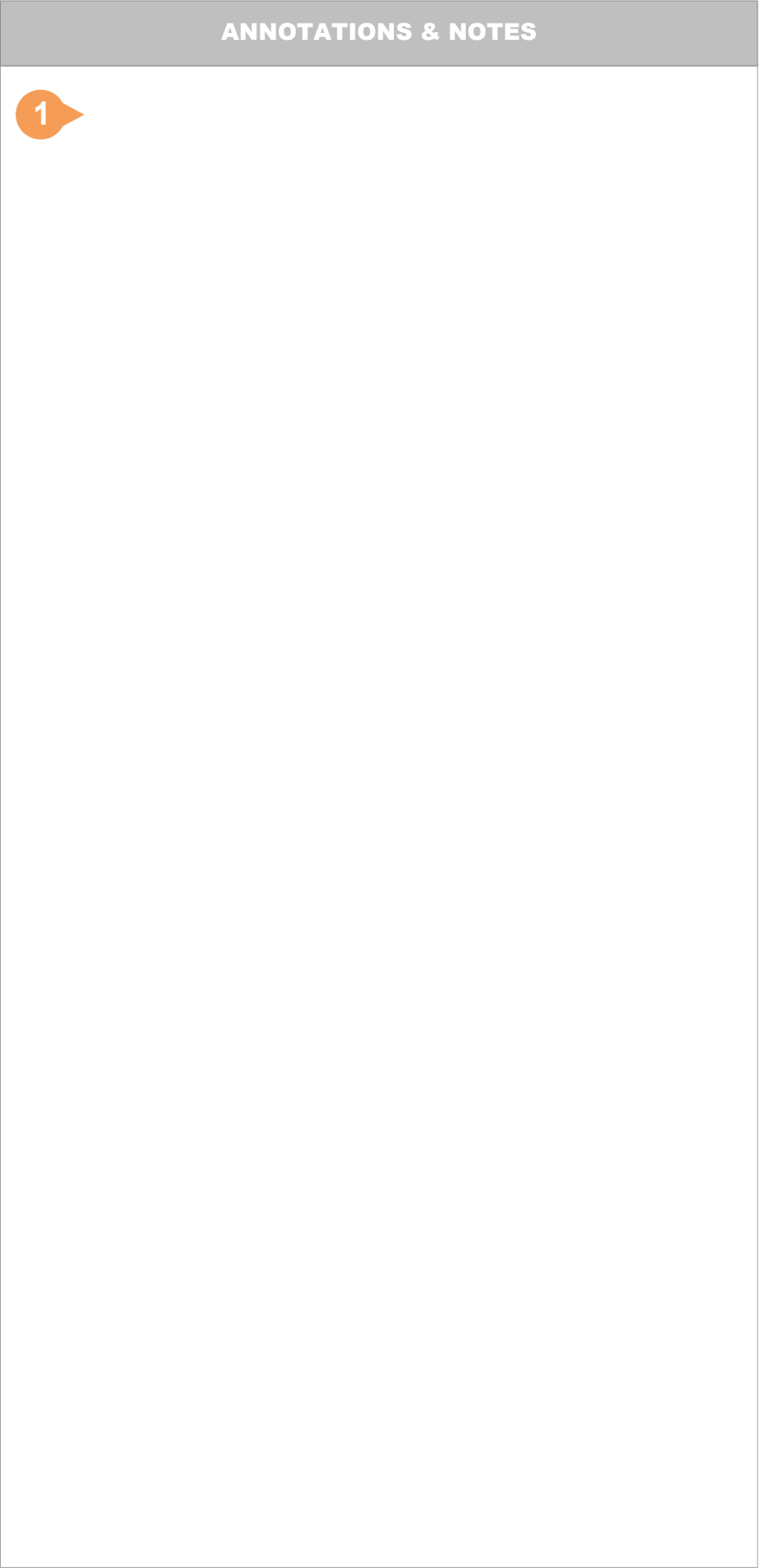
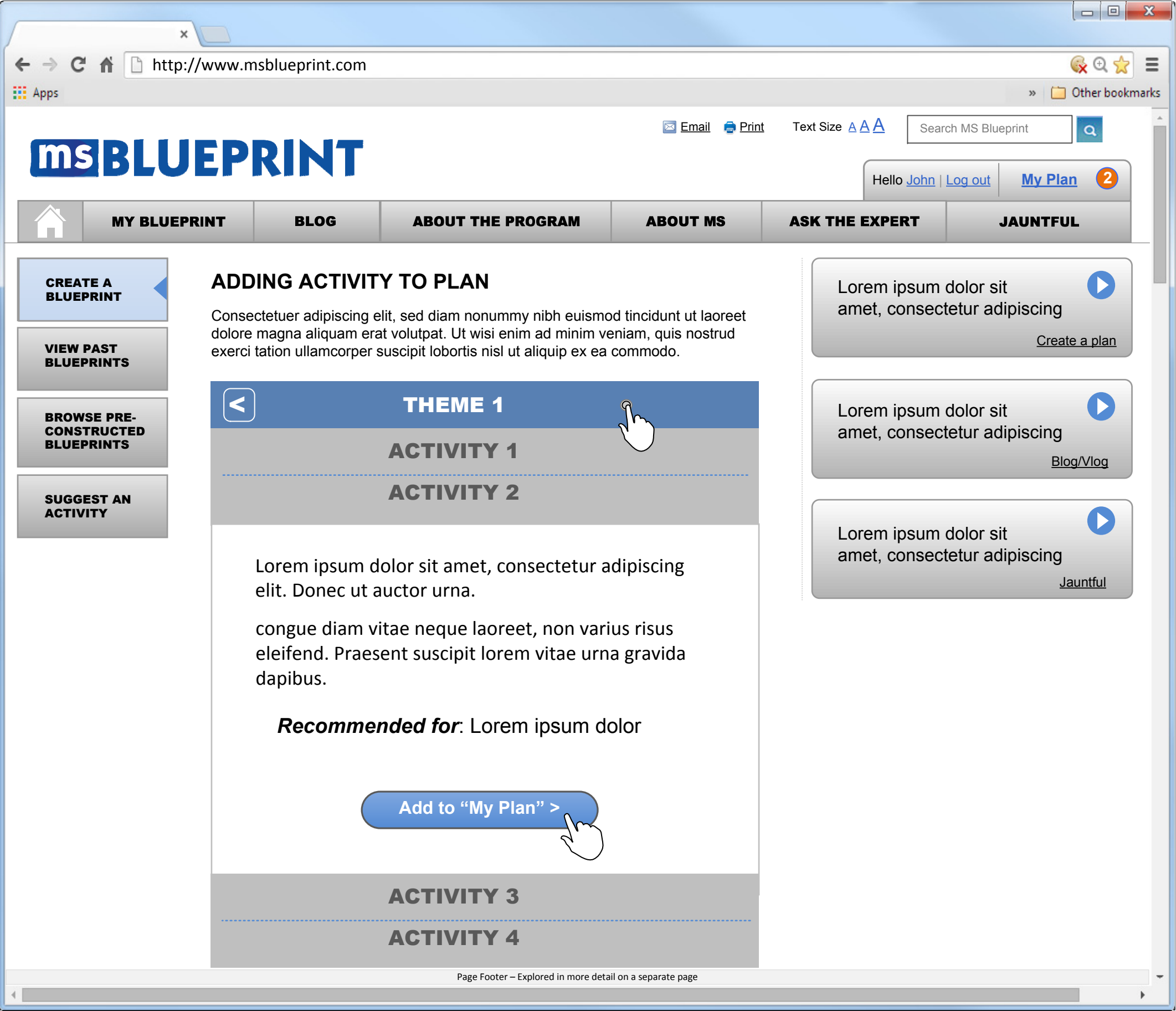


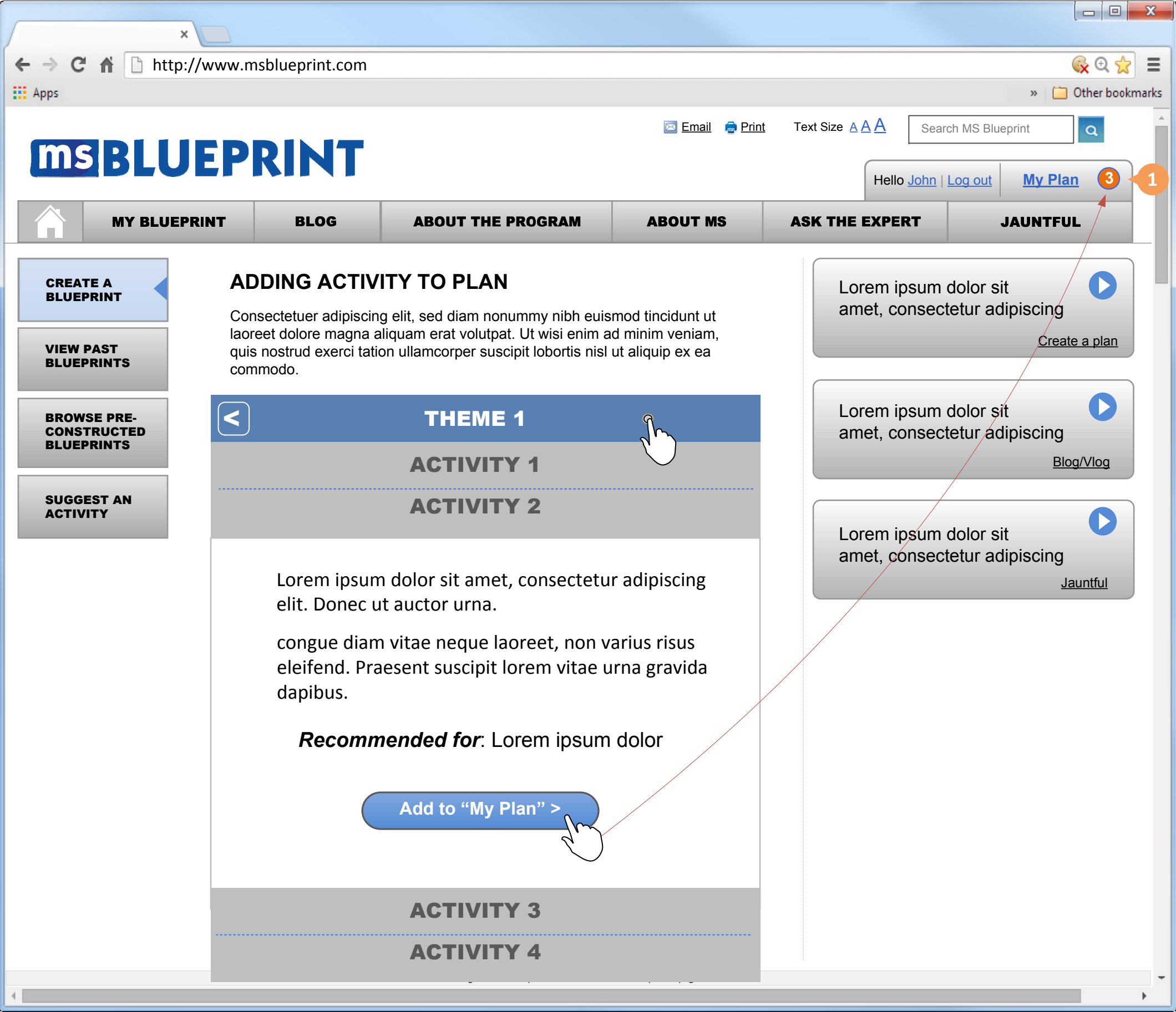
ANNOTATIONS & NOTES

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ANNOTATIONS & NOTES

- 1 When user presses ADD TO MY PLAN button, the Counter in My Plan automatically adjusts

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MY BLUEPRINT

BLOG

ABOUT THE PROGRAM

ABOUT MS

ASK THE EXPERT

JAUNTFUL

CREATE A BLUEPRINT

VIEW PAST BLUEPRINTS

BROWSE PRE-CONSTRUCTED BLUEPRINTS

SUGGEST AN ACTIVITY

MANAGING PLANS

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ACTIVITY 1

ACTIVITY 2

ACTIVITY 3

ACTIVITY 4

ACTIVITY 5

ACTIVITY 6

Remove from “My Plan” >

1 < Previous

Approve Plan > 2

Instructional text

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Create a plan

Lorem ipsum dolor sit amet, consectetur adipiscing
Blog/Vlog

Lorem ipsum dolor sit amet, consectetur adipiscing
Jauntful

Page Footer – Explored in more detail on a separate page

ANNOTATIONS & NOTES

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gci health

“MS Blueprint” - Wireframes

Last Modified by: Michael Tsivin Apr 22, 2014

File Name: 2014_April_21_MS_Blueprint_Wireframes_14.vsd

Page Name: My Blueprint - Create a Blueprint 6 - Desktop Version

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BROWSE PRE-CONSTRUCTED BLUEPRINTS

SUGGEST AN ACTIVITY

MY BLUEPRINT ARCHIVE

msBLUEPRINT

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ICON [First Name, Last initial]'s Plan on [Date]

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ICON [First Name, Last initial]'s Plan on [Date]

ICON [First Name, Last initial]'s Plan on [Date]

ICON [First Name, Last initial]'s Plan on [Date]

Email Print Text Size

Search MS Blueprint

Hello John | Log out My Plan 2

Play

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Create a plan

Play

Lorem ipsum dolor sit amet, consectetur adipiscing

Blog/Vlog

Play

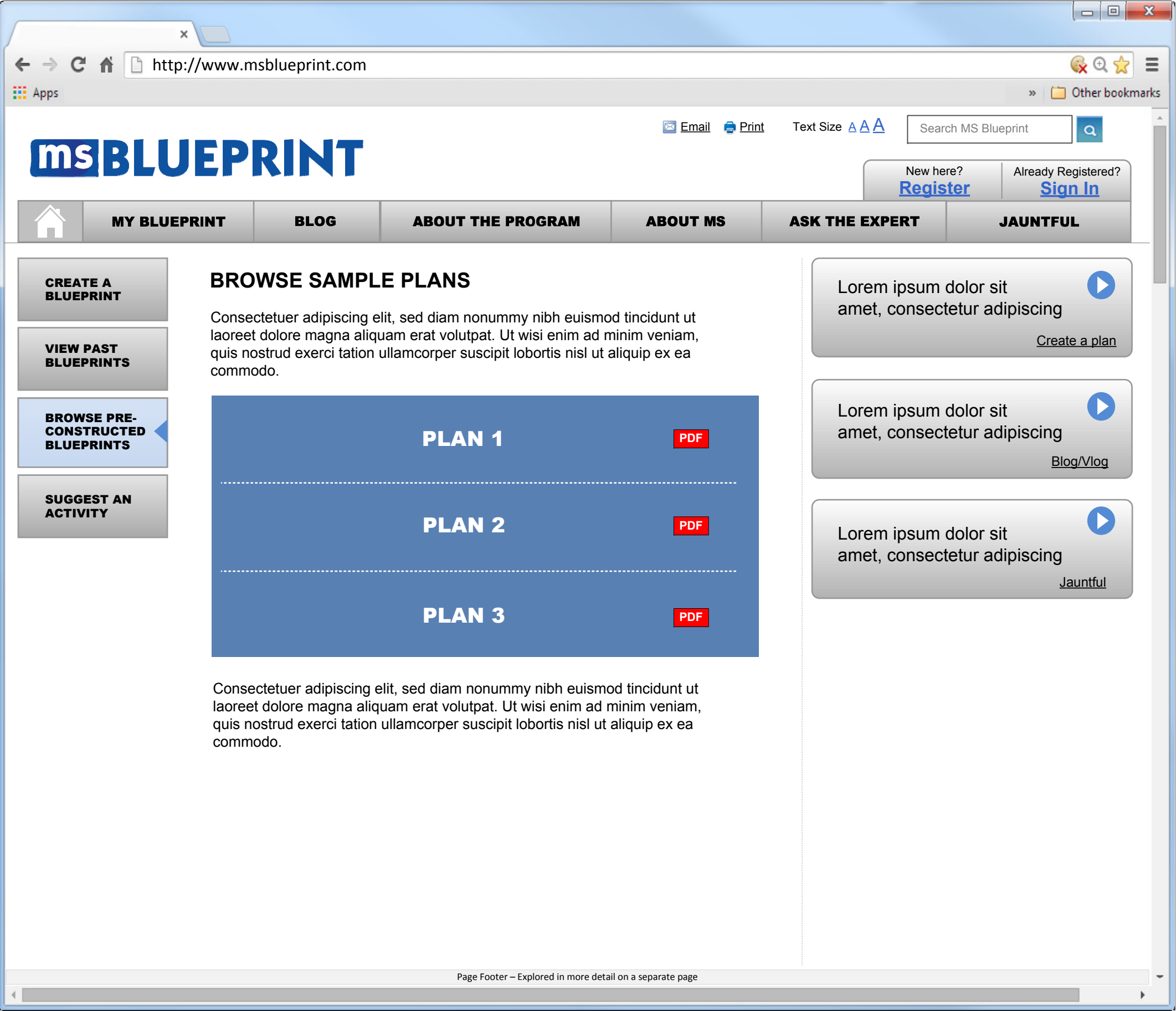
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Jauntful

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ANNOTATIONS & NOTES

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ANNOTATIONS & NOTES

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VIEW PAST BLUEPRINTS

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SUGGEST AN ACTIVITY

MY BLUEPRINT - SUGGEST AN ACTIVITY

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Activity Description:

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Submit Now >

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Create a plan

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Lorem ipsum dolor sit amet, consectetur adipiscing

Blog/Vlog

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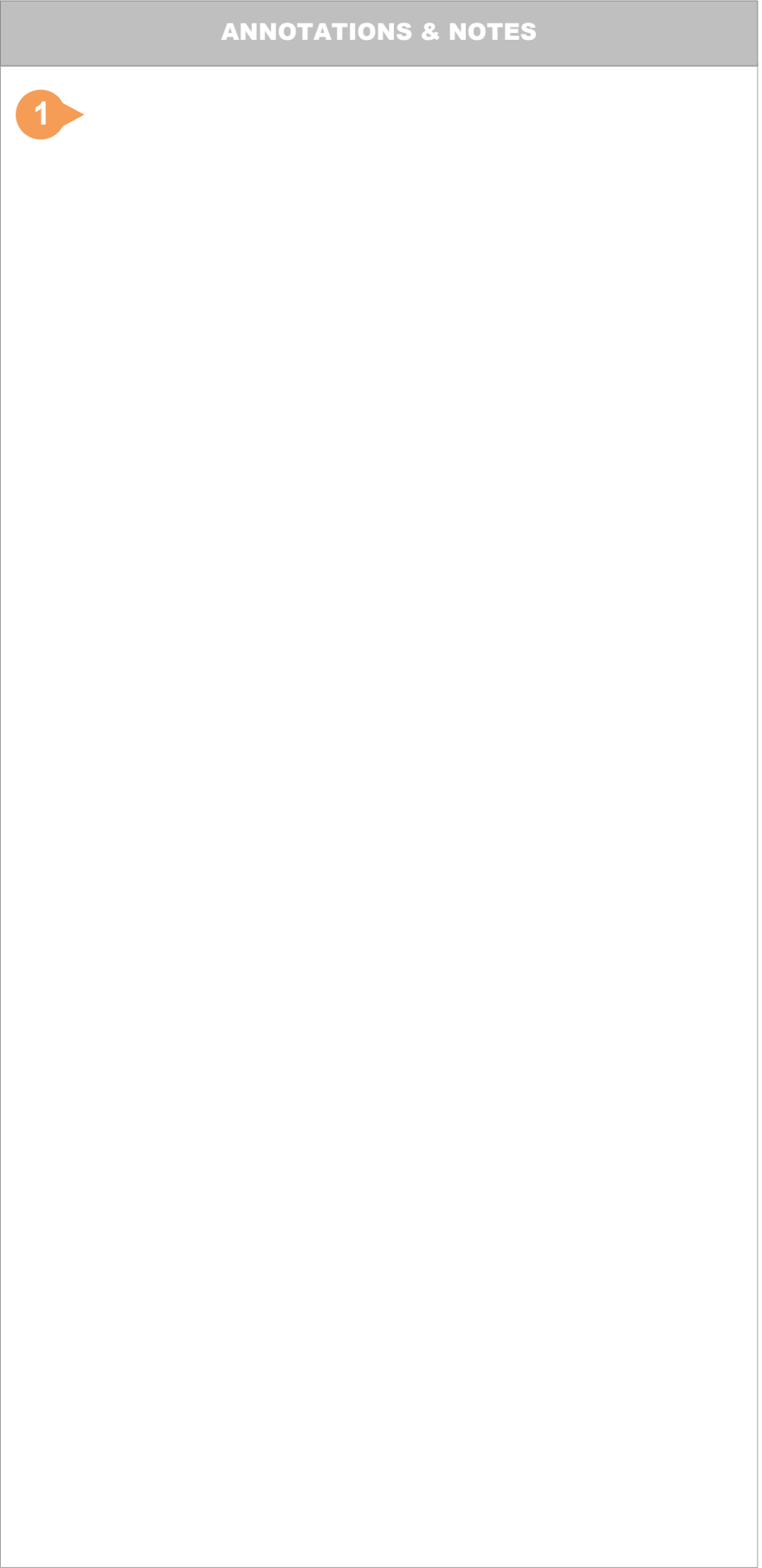
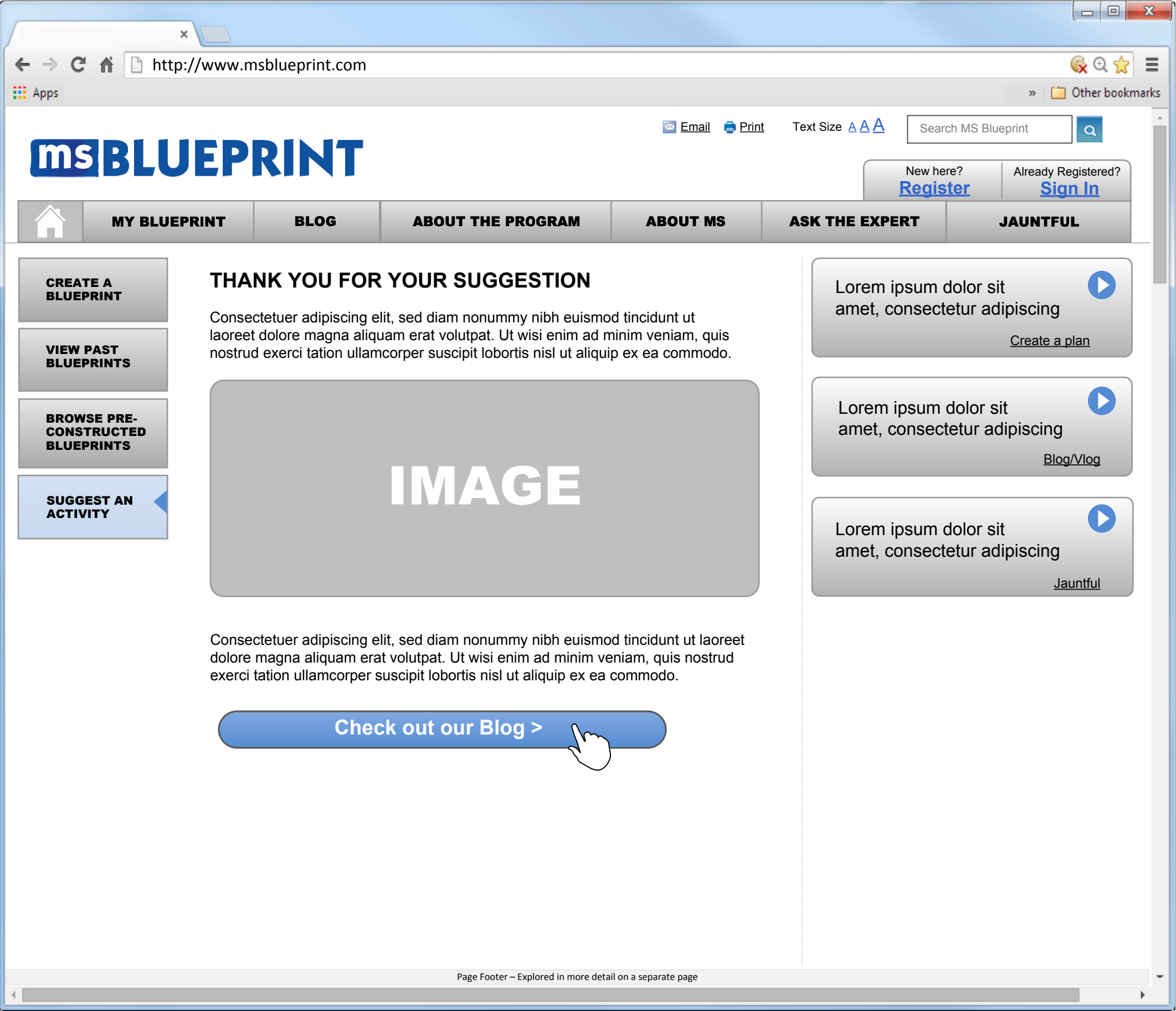
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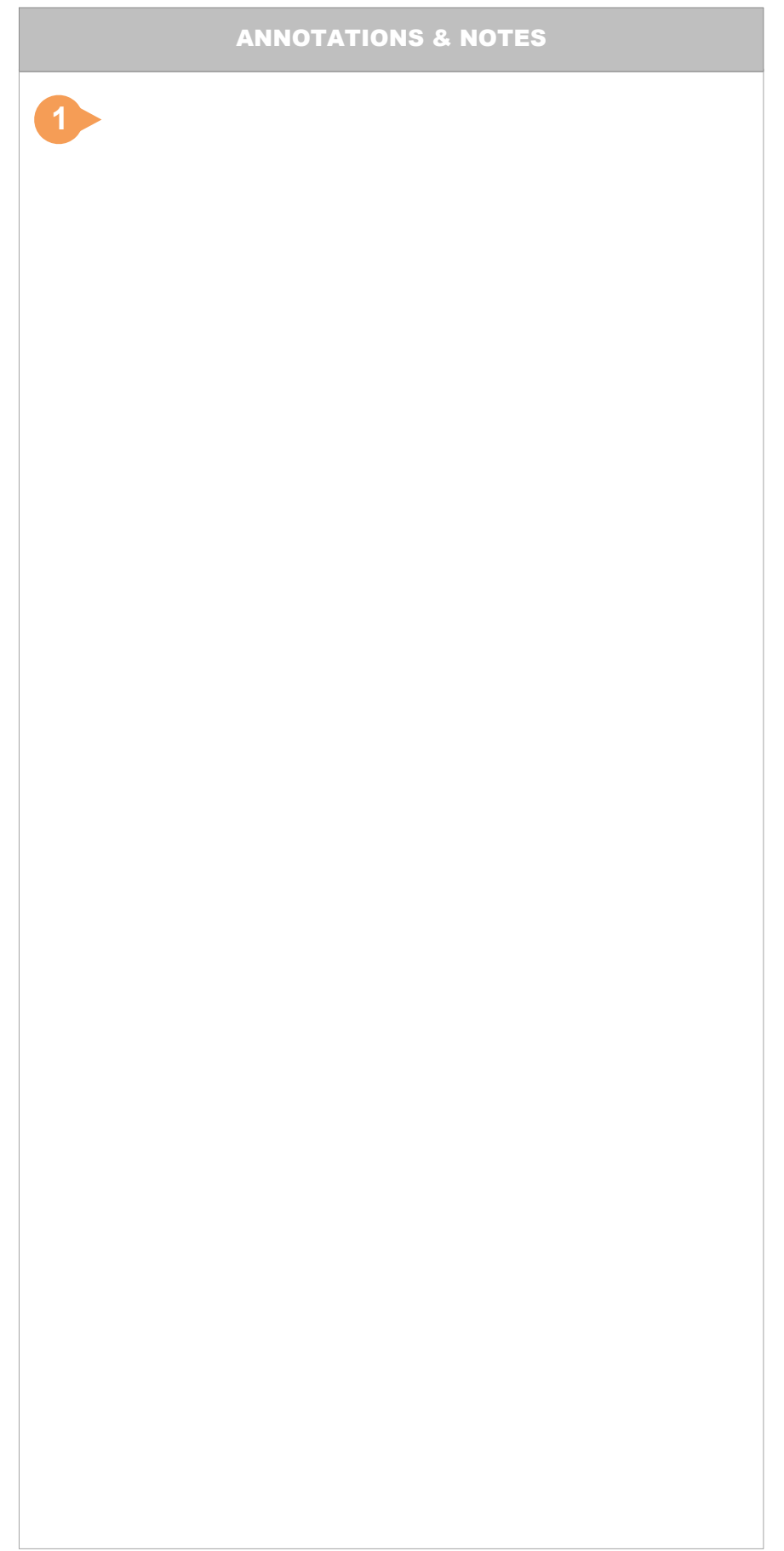
Jauntful

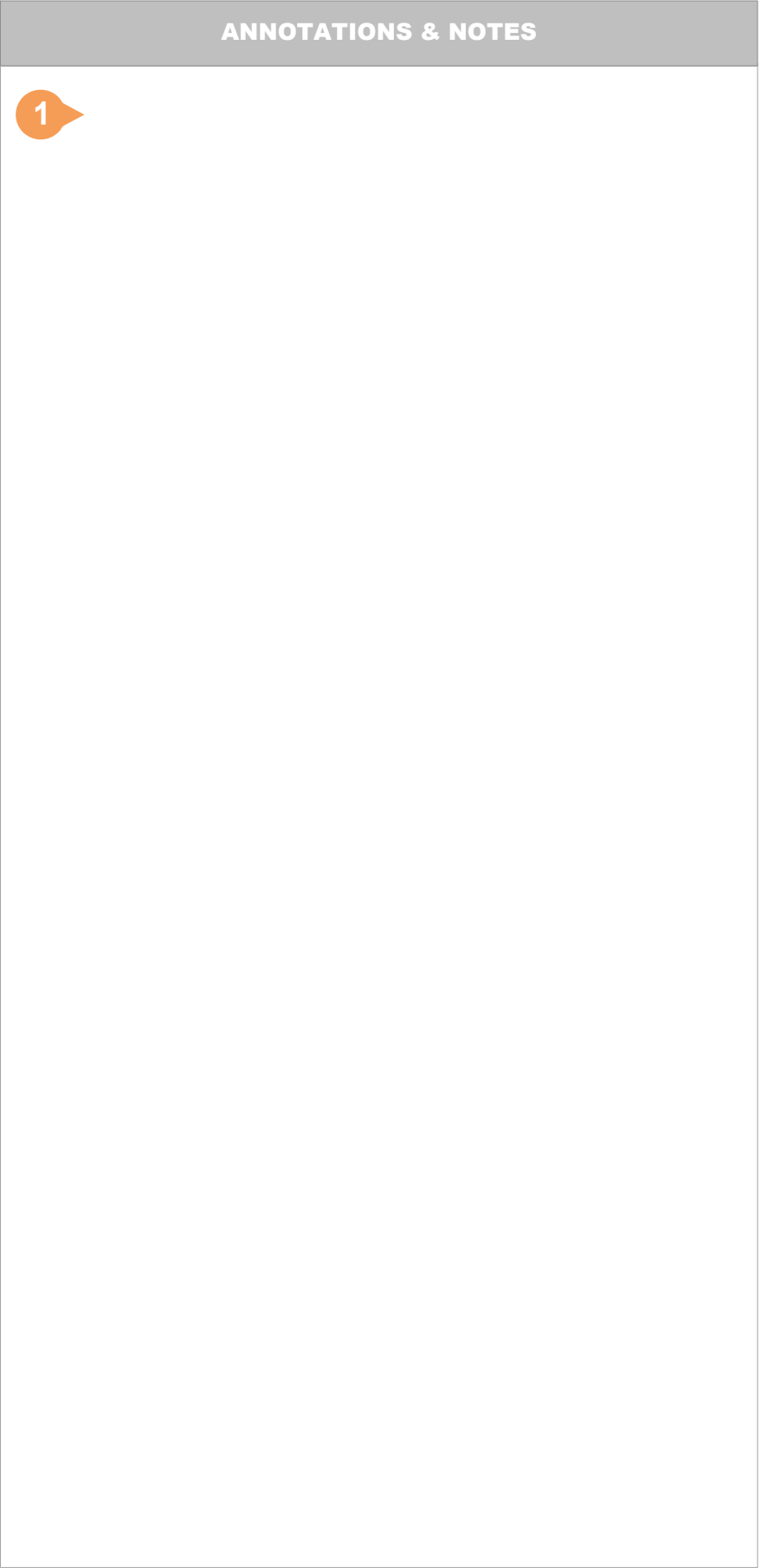
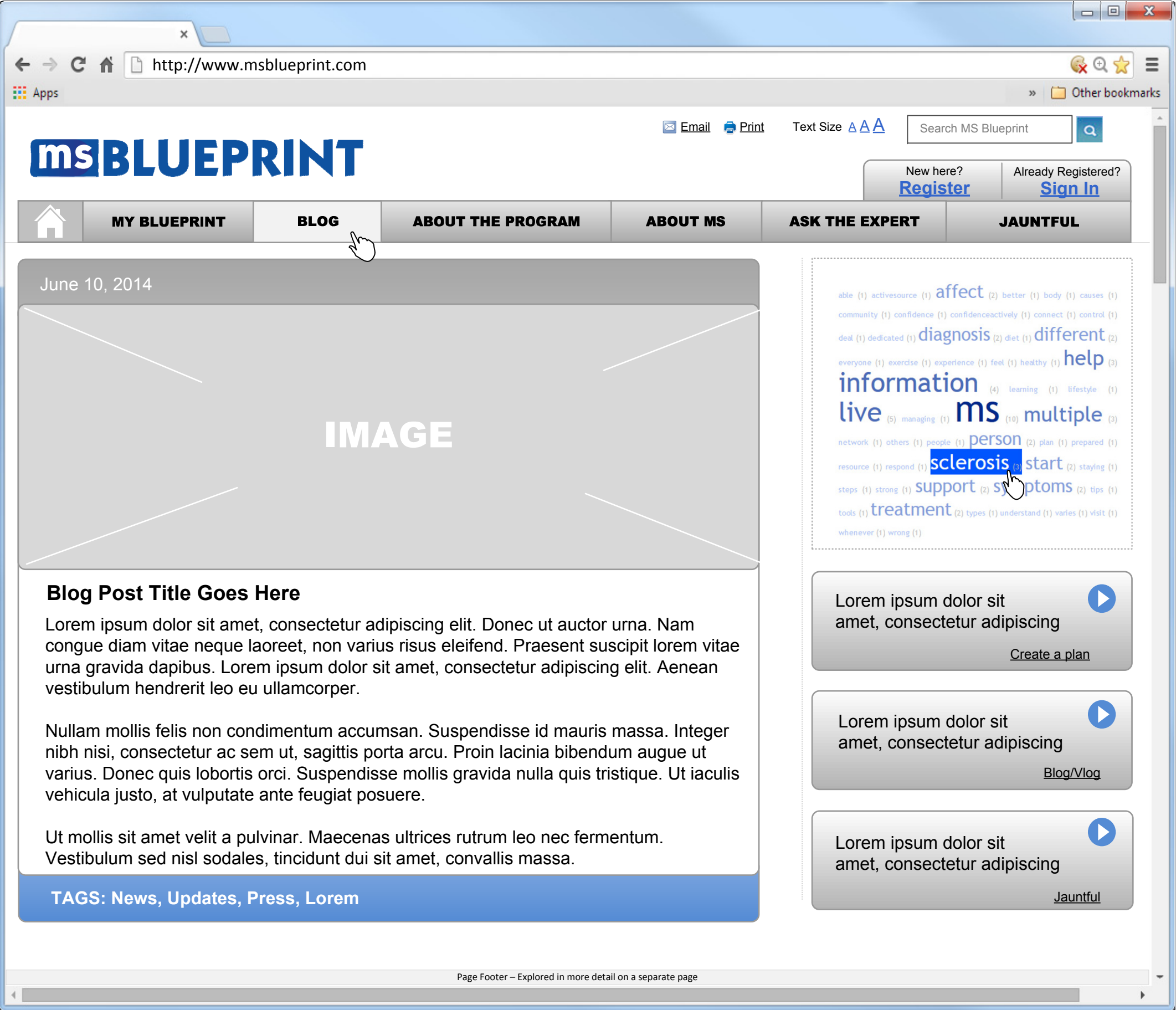
Page Footer – Explored in more detail on a separate page

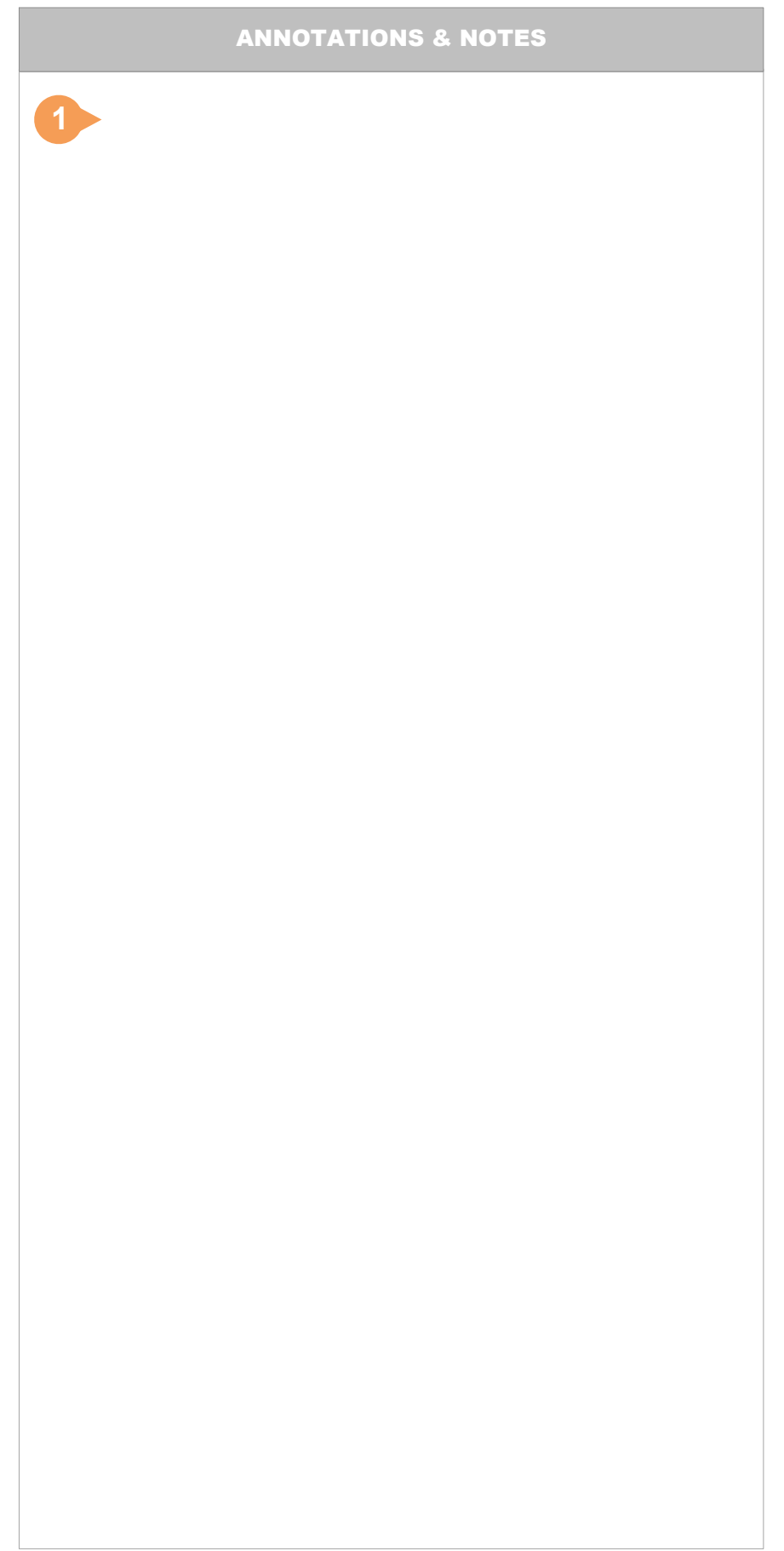
ANNOTATIONS & NOTES

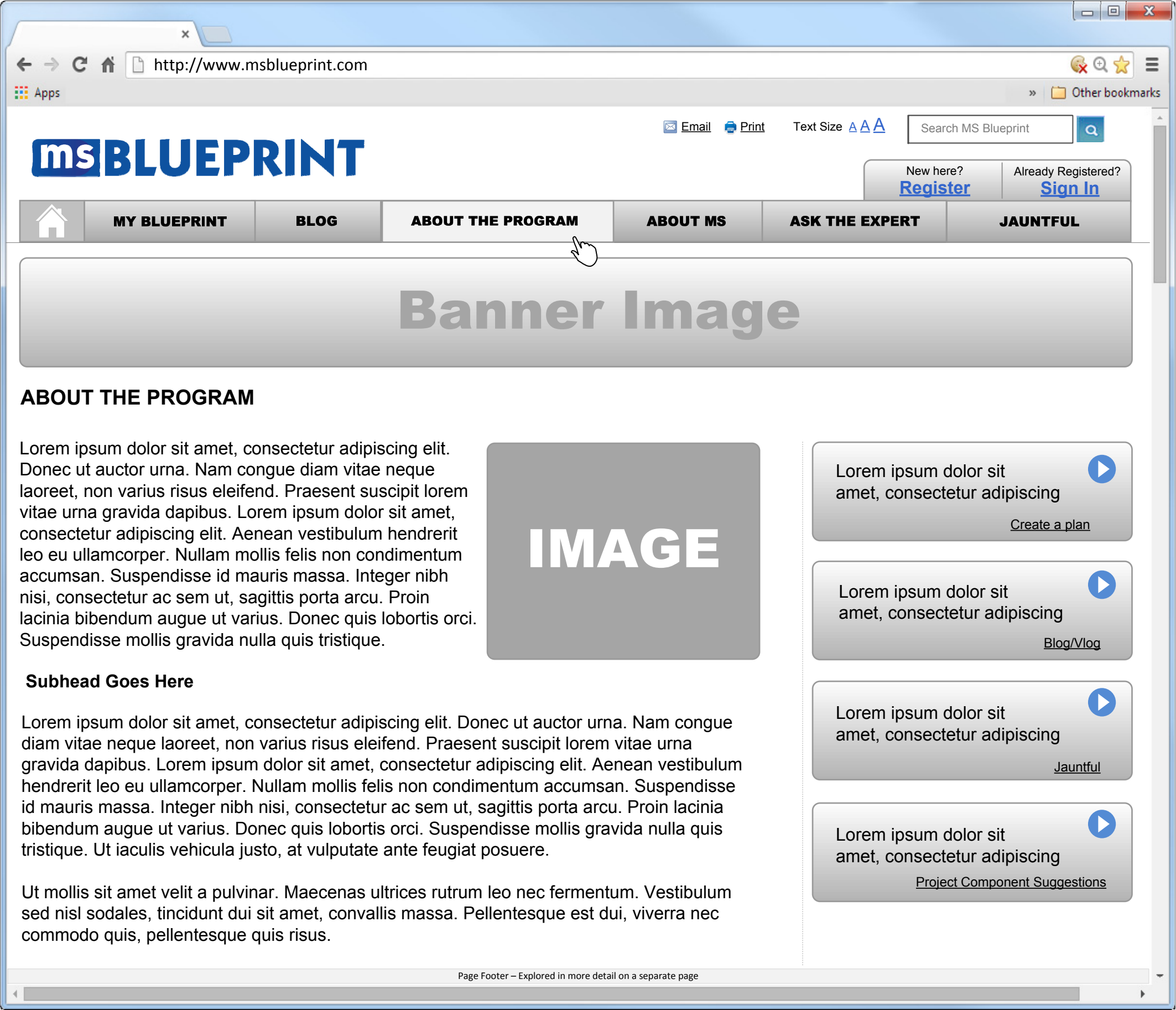
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msBLUEPRINT

Home

MY BLUEPRINT

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ABOUT THE PROGRAM

ABOUT MS

ASK THE EXPERT

JAUNTFUL

Register

Sign In

Email

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Text Size

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Banner Image

ASK THE EXPERT

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First Name Last Name / Title

Subhead Goes Here

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Create a plan

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Blog/Vlog

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Jauntful

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Project Component Suggestions

Page Footer – Explored in more detail on a separate page

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Search MS Blueprint

Already Registered?

Sign In

Get Started with MS Blueprint

Already registered? [Sign In](#)

1. Create Your Account

2. Personalize Your Information

3. You're Done!

First Name *

Last Name *

Street Address 1 *

Street Address 2

City *

State *

Select State

Zip *

Phone *

() -

Email Address *

Gender *

☐ Male ☒ Female

Date of Birth *

Select Month

Day

Year

Create a Username *

Create a Password *

Confirm Password *

Password Hint *

Have you ben diagnosed with MS? *

☐ Yes ☒ No

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Next: Personalize Your Information >

1

2

3

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biogen idec

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ANNOTATIONS & NOTES

1

MS Blueprint

Wireframes

Last Modified by:

Michael Tsivin

Apr 22, 2014

File Name:

2014_April_21_MS_Blueprint_Wireframes_14.vsd

Page Name:

Registration - Create Account - Step 1

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msBLUEPRINT

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Search MS Blueprint

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Get Started with MS Blueprint

Already registered? Sign In

1. Create Your Account2. Personalize Your Information3. You're Done!

Which of these best describes you?

Caregiver for a person with MSHealth Care ProfessionalNeither

I have read and understand the Disclaimer and Privacy Policy

By checking this box, you indicate that you would like to receive information on Biogen Idec products, services, programs, and health-related topics.

< PREVIOUSSUBMIT >

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Get access to helpful online tools and information when you register with MS ActiveSource.

- Get a free gift and stay active with MS Blueprint.
- Share your favorite recipe — you'll be helping others with MS actively pursue a healthier lifestyle.
- Exercise your mind with Memory Builder games.
- Stay organized with your own personal Logbook.
- Connect with a Peer Mentor who understands your experiences.
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Jauntful

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Project Component Suggestions

** I authorize Biogen Idec, and companies working with Biogen Idec, to provide me with information about, or ask me about my experience with or thoughts about, products, services, and programs that Biogen Idec offers or sponsors. I understand and agree that any information I provide may be used by Biogen Idec to help develop new products, services, and programs. I understand and agree that Biogen Idec, and companies working with Biogen Idec, may contact me by mail, email, and/or telephone.

I understand that I can choose to opt out of any future contacts at any time by giving notice by phone at 1-800-456-2255 or by mailing a letter to: Biogen Idec Patient Services, 5000 Davis Drive, P.O.

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biogen idec

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ANNOTATIONS & NOTES

- 1 User needs to check both boxes to be able to submit the form
- 2 Takes user to logged in version of the HP

msBLUEPRINT

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JAUNTFUL

Get Started with MS Blueprint

1. Create Your Account2. Personalize Your Information3. You're Done!

1. When were you diagnosed with MS?

MonthYear

2. Are you currently treating your MS??

Not Treating

Never Treated

Treating

3. What are the last 2 MS medication(s) you tried?

4. Which of the following best describes your current overall health?

Not Treating

Not Treating

Not Treating

Not Treating

Not Treating

For each of the following statements, please choose a number that best represents your agreement with each statement. (1 representing totally disagreeing, 6 representing totally agreeing.)

5. My MS makes is difficult to get through the day.

1

2

3

4

5

6

totally disagree

totally agree

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Create a plan

2. Lorem ipsum dolor sit amet, consectetur adipiscing

Blog/Vlog

3. Lorem ipsum dolor sit amet, consectetur adipiscing

Jauntful

4. Lorem ipsum dolor sit amet, consectetur adipiscing

Project Component Suggestions

Continued on the next page

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Get Started with MS Blueprint

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1. Create Your Account

2. Personalize Your Information

3. You're Done!

Continued from previous page

6. Overall, how much, if at all, does your MS interfere with doing daily household responsibilities (e.g. cooking, cleaning, shopping)

1

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6

totally disagree

totally agree

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☒ By checking this box, you indicate that you would like to receive information on Biogen Idec products, services, programs, and health-related topics.**

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ANNOTATIONS & NOTES

1 User needs to check both boxes to be able to submit the form

2. The Role of the Teacher

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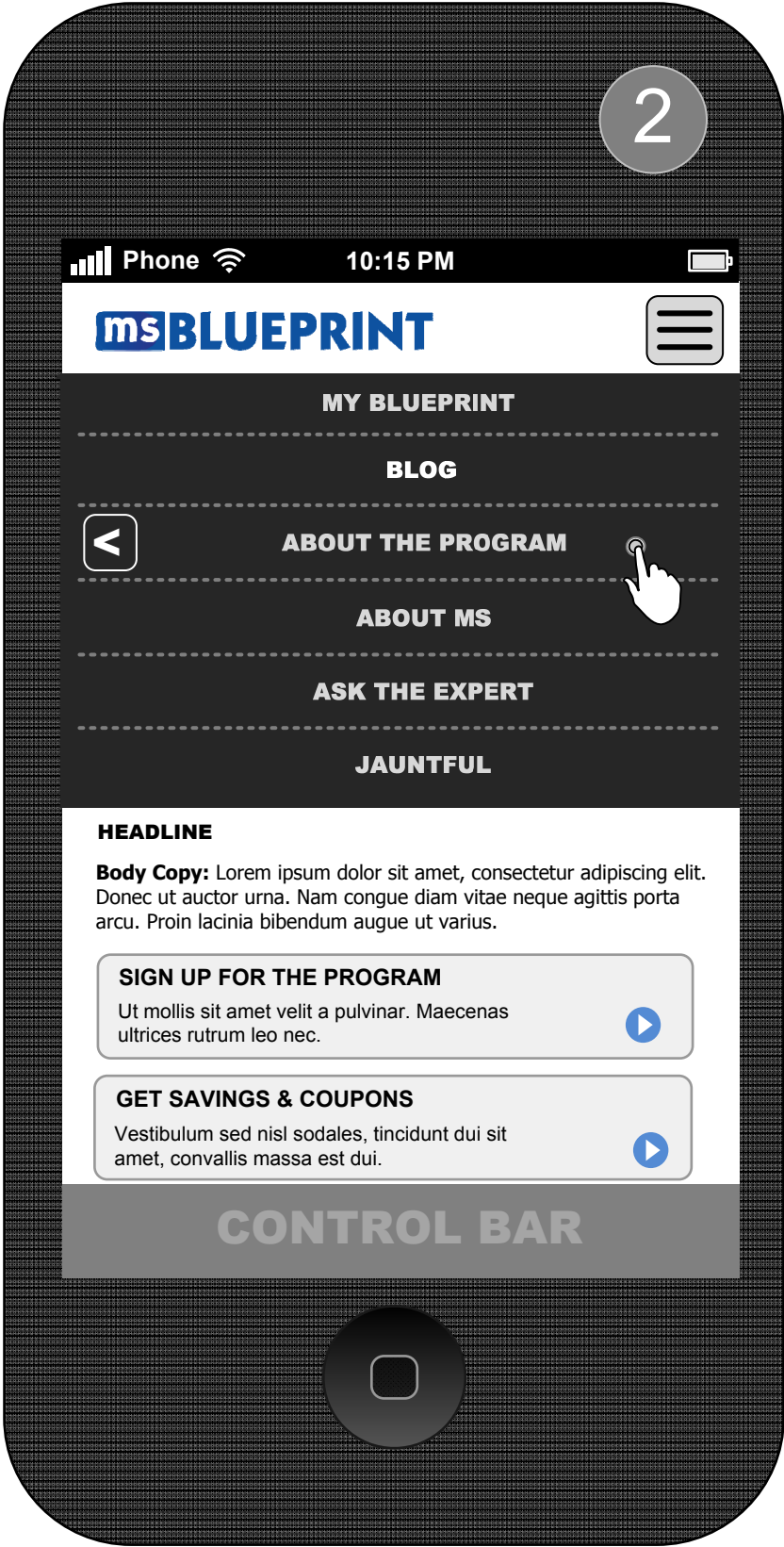
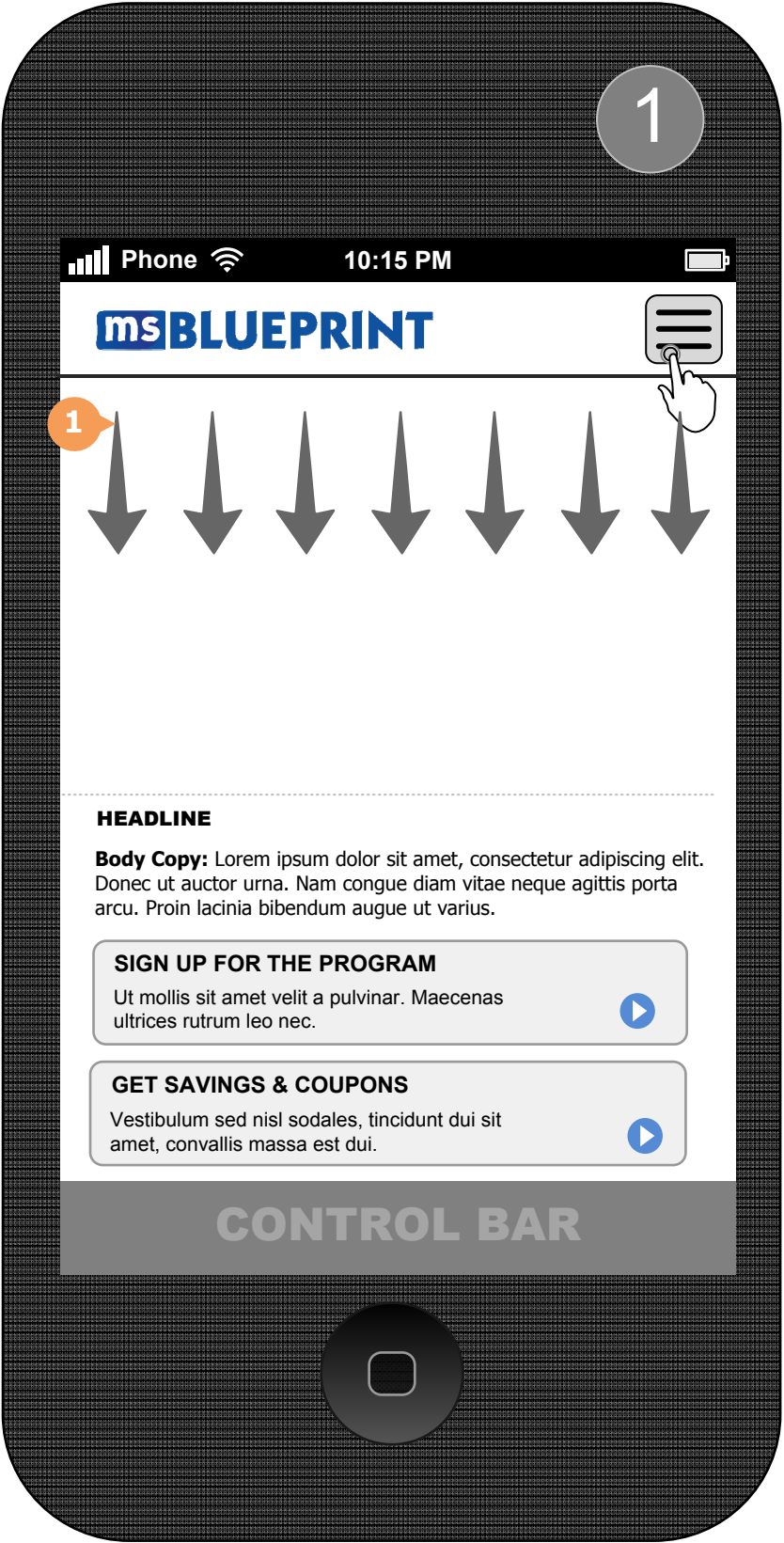
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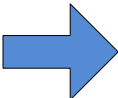
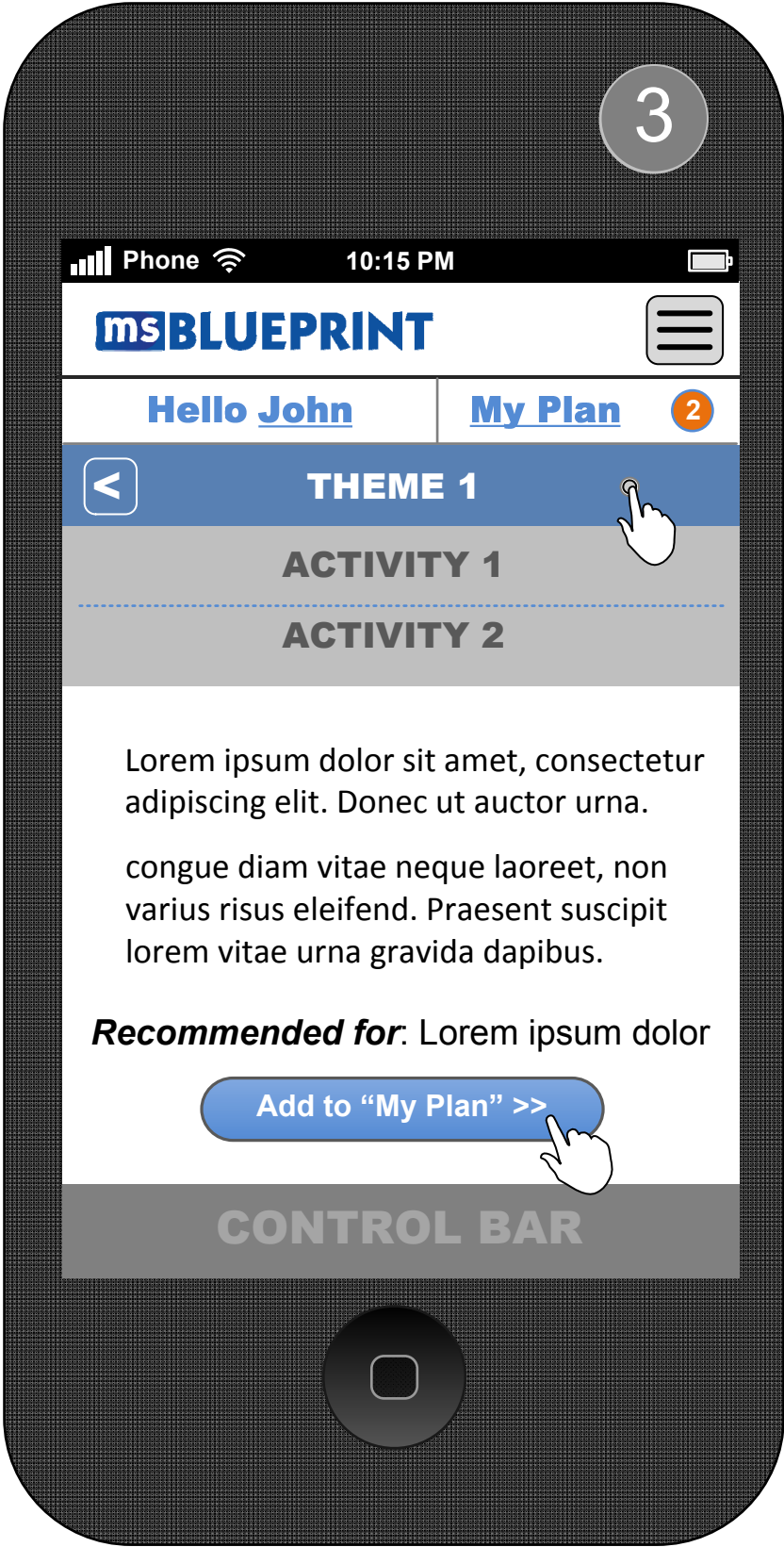
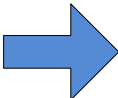
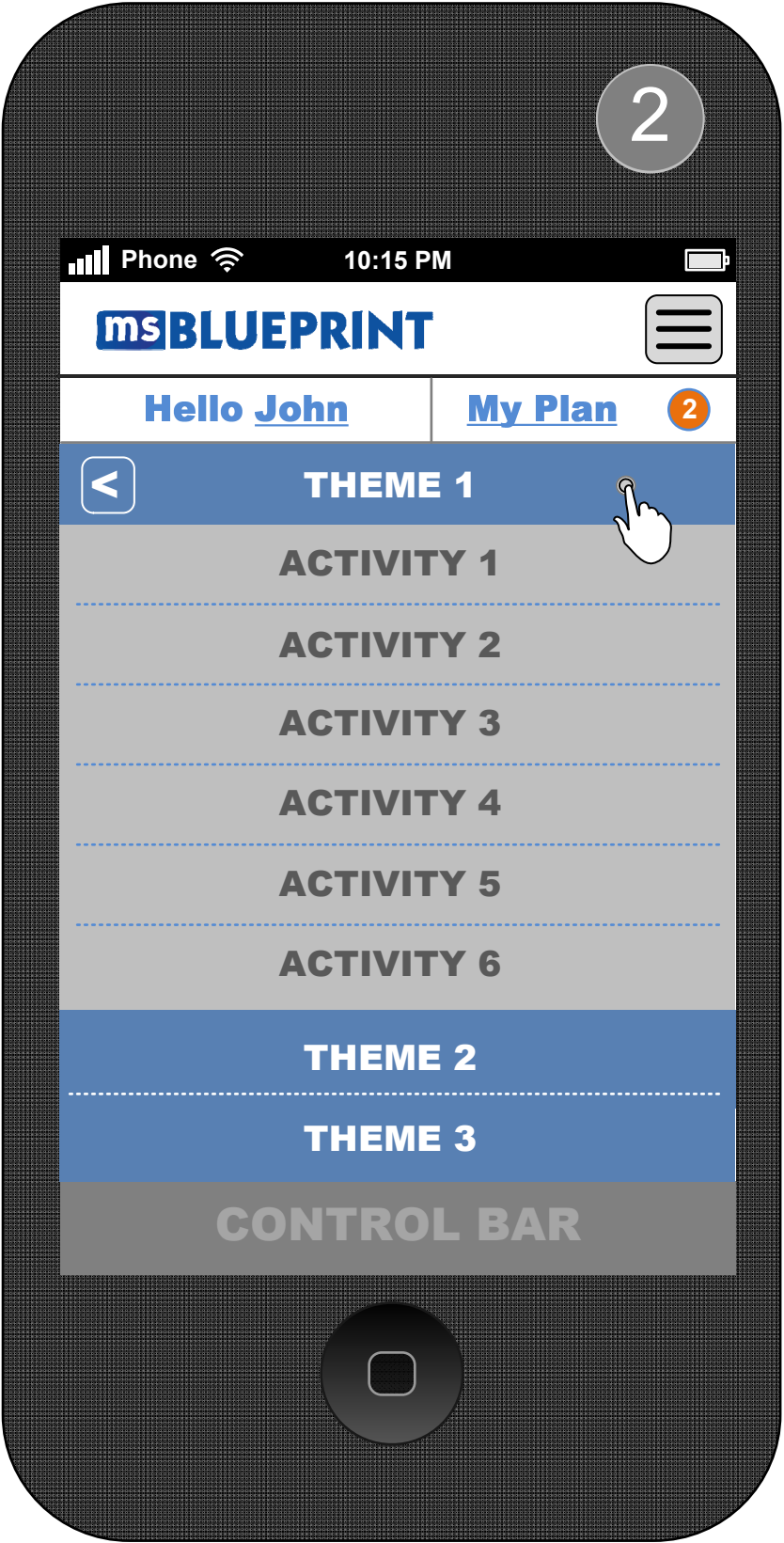
Page Footer – Explored in more detail on a separate page

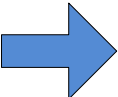
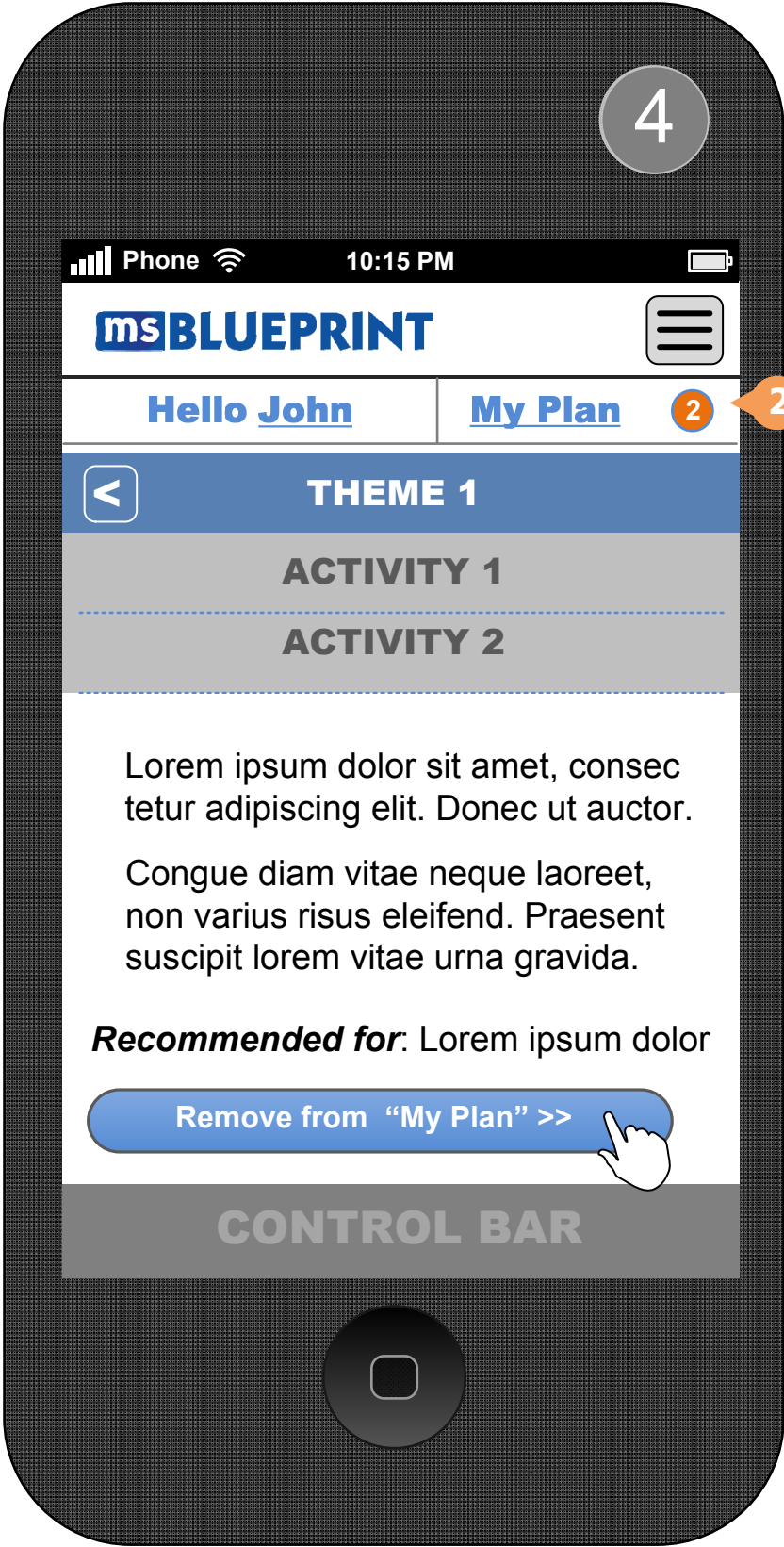
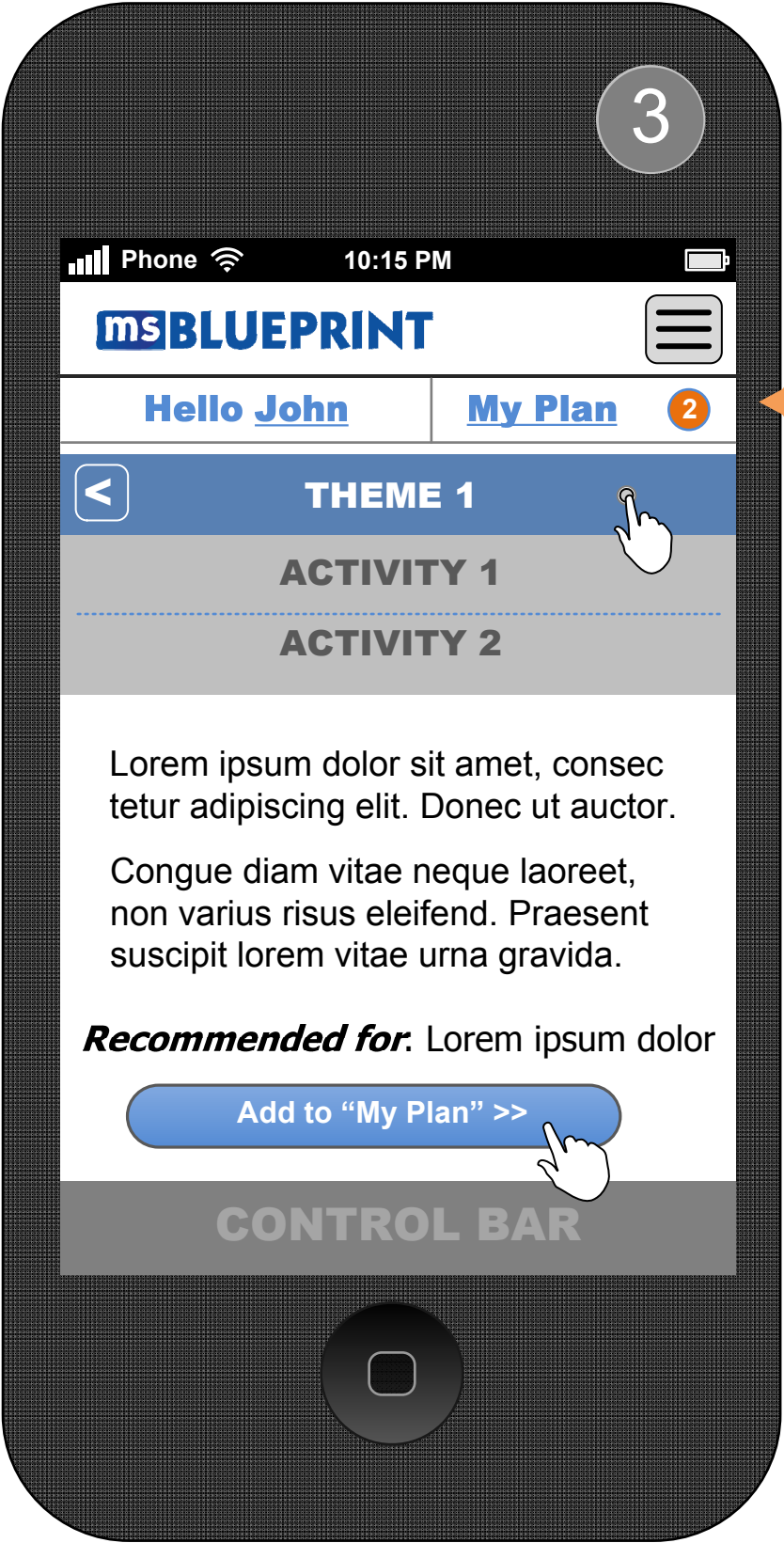
ANNOTATIONS & NOTES

1









ANNOTATIONS & NOTES

1

Indicates of # Activities in My Plan

2

After an activity has been added this # increases

1

1

1

1

1

1

